

Kelley Blue Book Names 10 Bites of Red-Car Candy for Valentine's Day

To Celebrate the Objects of Car-Lovers' Affections, Kbb.com Editors List Top 2012 Model-Year Picks for Red Cars

IRVINE, Calif., Feb. 7, 2012 /PRNewswire/ -- The expert editors from Kelley Blue Book, www.kbb.com, the leading provider of [new car](#) and [used car](#) information, today name the [10 Bites of Red-Car Candy for Valentine's Day](http://www.kbb.com/car-news/all-the-latest/10-bites-of-red-car-candy-for-valentines-day/) (<http://www.kbb.com/car-news/all-the-latest/10-bites-of-red-car-candy-for-valentines-day/>).

(Logo: <http://photos.prnewswire.com/prnh/20111102/AQ99077LOGO>)

As a holiday that celebrates passion, Valentine's Day is the perfect excuse for the editors of Kelley Blue Book's kbb.com to share their most beloved red cars with auto-lovers everywhere. The expert editors spot their red-hot eye candy throughout the year at [auto shows](#) and new-vehicle debuts, and now happily share their red-car favorites with vehicle shoppers.

"Some give candy for Valentine's Day, so we are continuing in that tradition by offering 10 gorgeous pieces of eye candy in the form of some of the hottest cars on the road today," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "While most cars come in red, only the most stunning examples of sexy sheetmetal have made our list for Valentine's Day 2012."

Kbb.com's 10 Bites of Red-Car Candy for Valentine's Day

10. [Ferrari 458 Spider](#)

It's a deep red thing. Red is the color of passion. The color of fire and lust. The color of love. Red is the color of the right kind of eye candy, and the right kind of car. The Ferrari 458 Spider is one of 10 visual valentines we've chosen to get you in the mood. If it's a deep, rich, shameless red, it must be a Ferrari.

9. [Ford Mustang GT](#)

Sometimes an unmistakable shape strikes our fancy and never lets up. Born in the Sixties and evolved through its generations, the Ford Mustang's classic shape still moves us. Bathed in red, the Mustang is more than just a crush. This is true love.

8. [Lexus LF-LC Concept](#)

Stealing the attention away from the domestic carmakers at the [Detroit Auto Show](#) is a pretty brazen move, but the Lexus LF-LC showed up on a lot of "Best of Show" lists. What looks like 110 acres coated in deep red paint, the hybrid-powered Lexus super concept stole and broke a lot of hearts at the show.

7. [Porsche 911](#)

With hearts like fire and a body like mortal sin, the 2012 Porsche 911 Carrera and Carrera S capture the imagination and give a good name to feeling naughty. Purpose-built for an elegant romp on the roadway, the new 911 leaves nothing to the imagination.

6. [Fiat 500 Cabrio](#)

Picture glistening swaths of carbon-fiber skin stretched tight across a sinewy framework of pure Italian muscle... no, wait... this is a Fiat 500 Cabrio. OK, forget the overwrought Fabio stuff. So what's a Fiat 500 Cabrio doing on our Valentine's Day list? It's cute and red, and sometimes cute can get in when sexy is still checking itself out in the mirror.

For the remaining five vehicles, including full editorial commentary for each of the editors' picks, visit http://www.kbb.com/car-news/all-the-latest/10-bites-of-red_car-candy-for-valentines-day/. For more information and news from Kelley Blue Book's kbb.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), or like our page on Facebook at www.facebook.com/kbb.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. Kbb.com provides consumer pricing and information on [minivans](#), [pickup trucks](#), [sedan](#), [hybrids](#), [electric cars](#), and [SUVs](#). Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader.com.

SOURCE Kelley Blue Book

For further information: Joanna Pinkham +1-949-268-3079, jpinkham@kbb.com, or Brenna Robinson, +1-949-267-4781, berobinson@kbb.com, or Natalie Kumaratne, +1-949-267-4770, nkumaratne@kbb.com

<https://mediaroom.kbb.com/press-releases?item=121169>