Kbb.com Debuts Exclusive Performance Data for Cars 2 Movie Characters

Kbb.com's Coverage Features Never-Before-Seen Specs, Expert Vehicle Reviews for Select Movie Characters

IRVINE, Calif., May 17, 2011 /PRNewswire/ -- Kelley Blue Book, the leading provider of new car and used car information, today debuts exclusive performance data, vehicle specifications and more for select Cars 2 movie characters on its top-rated website, www.kbb.com/. The all-new character specs are part of a kbb.com latest news story titled "The Radiator Springs Gang Goes Overseas in Cars 2," which includes a movie plot overview and expert auto-editor reviews on some of the hottest vehicles on the silver screen – the characters of Cars 2, the Walt Disney Pictures and Pixar Animated Studios feature to be released on June 24, 2011. In addition, the story features images of the movie's main characters and the Cars 2 movie trailer video, so readers can experience a sneak-peek of the film prior to its theater release date.

Kbb.com's feature story about Cars 2 highlights performance data, vehicle specifications and an all-new editorial review for the movie's primary protagonist Lightning McQueen, and also debuts never-before-seen performance data and reviews for an additional three main characters from the film: Tow Mater, Holley Shiftwell and Finn McMissile. In addition, kbb.com is first to provide exclusive performance data and specs on the villains in the movie, including Acer, Grem and Professor Z, along with the make/model information for the movie's three announcers, Brent Mustangburger, Darrell Cartrip and David Hobbscap. Specs listed for each of the aforementioned Cars 2 characters include the vehicle's top speed, zero-60 mph, vehicle type, make/model (where applicable), engine type, horsepower and hometown.

"Fans of the wildly popular Cars movies can visit Kelley Blue Book's kbb.com to see exclusive details about their favorite characters and to read what automotive experts have to say about the fascinating vehicles featured in the soon-to-be-released film," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "Fueled with humor, action, and nostalgia for a time many of its viewers never knew, Cars 2 is filled with an impressive array of new car characters. It might be a mighty fine way to spend a family afternoon."

<u>Sample Selections of Vehicle Specs for Cars 2 Movie Characters</u> Featured on kbb.com

Lightning McQueen

Hometown: Radiator Springs, Carburetor County

Type: Specialty Racecar Top Speed: 200 mph

Zero - 60 mph: 3.2 seconds

Engine Type: V8 Horsepower: 750

Tow Mater

Hometown: Radiator Springs, Carburetor County

Type: Tow Truck

Top Speed: Bolts start flying off above 90 mph

Zero - 60 mph: Around 10 seconds (unless he's using rocket boosters)

Engine Type: V8 with two-barrel carburetor

Horsepower: 200 (on a good day)

Holley Shiftwell

Hometown: London, England

Type: Sports Coupe Top Speed: 160 mph

Zero – 60 mph: 5.5 seconds

Engine Type: 3.5-liter turbocharged V6

Horsepower: 275

Finn McMissile

Hometown: London, England Type: Vintage English Coupe

Top Speed: 147 mph Zero – 60 mph: 7 seconds

Engine Type: 4.2-liter straight 6 with triple 2v carburetors

Horsepower: 290

To view all of the exclusive kbb.com content for Cars 2, visit http://www.kbb.com/car-news/all-the-latest/the-radiator-springs-gang-goes-overseas-in-cars-2/.

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