

Kbb.com Editors Name 10 Newest Car Crushes for Valentine's Day

IRVINE, Calif., Feb. 11 /PRNewswire/ -- The [10 Newest Car Crushes](#) today were named by the expert editors from Kelley Blue Book, www.kbb.com, the leading provider of new car and used car information.

Valentine's Day may come but once a year, but the editors of Kelley Blue Book's kbb.com seem to fall in love every few months at auto shows across the country and around the world, where automakers reveal their newest cars and concepts. The 2009-2010 auto show season kicked off last September in Frankfurt, traveled to Tokyo, continued in Los Angeles, then made its first 2010 stop in Detroit, and now is settling into Chicago for the next few weeks. At every auto show along the way, the kbb.com editors are enamored by brawn, brains and curves in a variety of shapes and sizes.

In honor of Valentine's Day 2010, the kbb.com editors have chosen their [10 Newest Car Crushes](#); or, as they like to think of it, the cars they'd most like to ask out on a second date. Explaining their choices in detail, the editors describe the 'sexy profile' of one model while referring to another as 'a hot little sibling,' and even compare another car to 'a hot hippy with tattoos and piercings: eco-friendly with a wild side.' Other vehicles evoke the love/hate feelings that movie characters experience in a 'cliche romantic comedy,' while the editors think one model beckons 'like the return of an old flame.'

"With so many interesting and beautiful new production cars and concepts introduced during auto shows, our kbb.com editorial staff constantly find themselves having new car 'crushes,' cars they can't wait to see and drive again," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "With Valentine's Day right around the corner, we decided to assemble a list of hot new cars that would even make Cupid blush."

Select Choices from kbb.com's 10 Newest Car Crushes List

2011 Cadillac CTS-V Coupe

2011 Lexus LF-A

BMW Vision Efficient Dynamics

2011 Porsche Boxster Spyder

Chevy Aveo RS Concept

For the remaining five vehicles, including full editorial commentary and reasoning behind each of the editors' picks, visit the [Young Love: 10 Newest Car Crushes](#) story in kbb.com's [Latest News](#) section.

About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports

vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Gold Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of [new car prices](#), [used car Blue Book Values](#), [car reviews](#), [new cars for sale](#), [used cars for sale](#), and [car dealer locations](#).

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