

# Kbb.com Names 10 Great New Cars for 10 Different Jobs in Honor of Labor Day

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IRVINE, Calif., Sept. 3 /PRNewswire/ -- Ten Great Cars for 10 Different Jobs, <http://www.kbb.com/10cars10jobs>, today were named by the expert editors from Kelley Blue Book, [www.kbb.com](http://www.kbb.com), the leading provider of new car and used car information.

While some may think of the Labor Day holiday as the end of summer, the beginning of school, the start to football season, or perhaps just another three-day weekend, the U.S. Department of Labor sees it as a "yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country."

In the spirit of the national holiday and putting some of the 'labor' back into Labor Day, the editors of Kelley Blue Book's kbb.com created a list of 10 Great Cars for 10 Different Jobs. The editors chose corresponding new-car options for such vastly diverse jobs as: real estate agent, bounty hunter, small business delivery/utility, private investigator, courier, long-haul salesman, marketing, construction, outdoor tour guide and paper delivery.

"In light of the uniquely American work ethic and love of cars, and of course the United States' Labor Day holiday weekend, our editors thought of 10 very different jobs and then brainstormed the best new vehicles on the market for those occupations," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "From more extreme occupations like bounty hunters, private investigators and outdoor tour guides, to more common jobs like small-business owners, real estate agents and salesmen, the kbb.com list is sure to provide thought-provoking transportation options for those in various lines of work."

## **Sample Choices from kbb.com's 10 Great Cars for 10 Different Jobs List**

Bounty Hunter: 2010 Ford F-150 SVT Raptor  
Real Estate Agent: 2010 Lexus RX 350  
Courier: 2010 Toyota Yaris 3-door  
Marketing: 2010 Smart Fortwo  
Small Business Utility/Delivery: 2010 Ford Transit Connect

For the remaining 10 Great Cars for 10 Different Jobs choices, including full editorial commentary and reasoning behind each of the editors' picks, visit the [10 Great Cars for 10 Different Jobs](http://www.kbb.com/10cars10jobs) story in kbb.com's Latest News section at <http://www.kbb.com/10cars10jobs>.

## **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, [www.kbb.com](http://www.kbb.com), provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals

what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2008 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kbb.com is a leading provider of [new car prices](#), [car reviews](#) and [news](#), [used car blue book values](#), [auto classifieds](#) and [car dealer](#) locations. No other medium reaches more in-market vehicle shoppers than kbb.com.

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