

Kelley Blue Book's Kbb.com Names 10 Great 'Mom Cars' for Mother's Day 2009

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Kbb.com Editors Offer Their New Car Choices for Mom, both Fun and Functional

IRVINE, Calif., May 7 /PRNewswire/ -- The 10 Great Mom Cars for Mother's Day 2009, www.kbb.com/10greatmomcars, were named today by the expert editors from Kelley Blue Book, www.kbb.com, the leading provider of [new car](#) and [used car](#) information.

The kbb.com editors know that the car mom needs and the car mom wants are rarely one and the same. Roomy, functional and easy-to-clean are common requirements of the stereotypical 'Mom Car,' but when the sun is shining, the kids are at school and there's time for a little shopping and lunch, she'd rather grab the keys to something fancy and fun. Maybe the best 'Mom Car,' then, is two cars.

"We know that moms have a tough decision when it comes to car shopping, because they have to consider not just their own needs and wants, but what is practical and best for their family," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book and kbb.com. "For this list of 10 Great Mom Cars for Mother's Day 2009, we considered both sides of the debate and decided that mom shouldn't have to settle - there are both functional and fun choices for her out there."

With that in mind, the kbb.com editors put together a list of five standout new soccer-mobiles and paired each with a more personal - but somehow similar - escape pod. For full editorial commentary and reasoning behind each of the choices, visit the [10 Great Mom Cars story](#) in kbb.com's [Latest News](#) section at www.kbb.com/10greatmomcars.

About Kelley Blue Book (www.kbb.com)

Since [1926](#), Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2008 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kbb.com is a leading provider of [new car prices](#), [car reviews](#) and [news](#), [used car blue book values](#), [auto classifieds](#) and [car dealer](#) locations. No other medium reaches more in-market vehicle shoppers than kbb.com.

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