Kbb.com Names 10 Romantic Rides for Valentine's Day 2009

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Kbb.com's Editors Choose This Year's Romantic Cars

IRVINE, Calif., Feb. 11 /PRNewswire/ -- Kelley Blue Book www.kbb.com, the leading provider of new- and used-vehicle information, today announces 10 Romantic Rides for 2009. With cars and romance being a time-proven pairing, and the Valentine's Day holiday weekend fast approaching, the kbb.com editors compiled a list of various new cars inspiring romance that are ripe to play prominently in the memories of tomorrow.

"So many people have romantic feelings tied to cars, whether it is the thought of what a car represents at a certain time in a person's life, an activity they are passionate about, or perhaps the memory of a long drive with a special someone," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book and kbb.com. "When compiling the 10 Romantic Rides list, we shot our Cupid's arrows in a variety of directions, targeting vehicles suitable for the romantic maneuvering of a wide cross-section of the populace. Some will seek romance in a small, fuel-efficient hybrid while others might have a similar experience in a high-performance sports car, but with Valentine's Day upon us, love is in the air...and on the road."

A Sample of Kbb.com's 10 Romantic Rides for 2009, Including Editorial Comments

2009 smart fortwo

"Makes it feel like you're driving one of those electric carts on an island honeymoon."

2009 Mazda MX-5 Miata

"You, your loved-one and the car that made us love sports car driving all over again - we can't think of anything more romantic than an hour's drive on a twisty two-lane in an MX-5...well, maybe one thing."

2009 Chevy Corvette

"The Chevy Corvette is among the most revered performance cars in history. And still the unofficial car of the mid-life crisis."

2009 Jeep Wrangler Rubicon

"Planning a romantic getaway? You can't get any farther away than you can in Jeep's most rugged Wrangler."

2009 Lotus Elise SC

"The Elise's narrow passenger cabin is great for those couples who can't keep their hands, arms and legs off each other."

To see the full list of top 10 Romantic Rides, visit the full story on kbb.com here: www.kbb.com/10romanticridesfor2009.

About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2008 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kbb.com is a leading provider of new car prices, car reviews and new car prices, car reviews and new car prices, new car reviews and new car prices, new car reviews and new car reviews an

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