

What Would Santa Drive?

Kelley Blue Book's kbb.com Determines Lexus LX 470 Best Sleigh Alternative

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Every December Santa embarks,
On a reindeer-guided journey around the globe in the dark.
He delivers toys in his trusty red sleigh
From house to house before the light of Christmas day.
But what if there were no sleigh in which to arrive,
He'd jump in a car but which would he drive?

He'd need a vehicle with all the right gear
What would be on Santa's wish list this year?
Kelley Blue Book researched the latest cars
To determine which will take Santa beyond the stars.

All-wheel drive to conquer terrain with glee,
Like on the CADILLAC ESCALADE EXT

A vehicle with power and lots of "go,"
Can be found in the PORSCHE CAYENNE TURBO

A vehicle with room for hauling elves with grace,
Like the CHRYSLER TOWN & COUNTRY with Stow n' Go and cargo space

With an in-dash navigation system to guide his way
The NISSAN QUEST directs without delay

To deliver boats and ponies Santa will need to tow
Behind FORD's SUPER DUTY, Ho Ho Ho!

To land on rooftops without a tip or roll
Maybe a VOLVO XC90 with stability control

One with heated seats keeping Santa toasty and warm
Like the AUDI ALLROAD cruising through every storm

But only one vehicle in all the land
Will make this Christmas fine and grand

The LEXUS LX 470 with all this and night vision too,
To determine who's been naughty or nice, in the dark, out of view
To keep Santa singing while flying alone,
Its satellite radio offers carols in every time zone

With trimmings in leather and hardwoods throughout,
Santa rides in style without a doubt

But what color would he want as the winds whip and whirl?
It's not hard to pick when it comes in Blizzard Pearl.

Charlie Vogelheim, Kelley Blue Book's executive editor says,
"When shopping for a new car, pick out features you'll need,
and that will be the best car for you, indeed."

About Kelley Blue Book (www.kbb.com)

Kelley Blue Book is the only vehicle information resource trusted by both consumers and the auto industry, providing research tools and up-to-date pricing on thousands of new and used vehicles, including the company's New Car Blue Book Value, which reveals what a new car is actually selling for. Since 1926, car buyers and sellers have relied upon Kelley Blue Book for authoritative and unbiased information to make well-informed automotive decisions. The company reports vehicle prices

and values via products and services including the famous Blue Book Official Guide™, software and Internet site, kbb.com. Kbb.com has been rated the No. 1 automotive information site by Nielsen//NetRatings as well as No. 1 and first visited automotive site by J.D. Power and Associates seven years running. No other medium reaches more in-market car buyers than kbb.com; one in every four American car buyers complete their research on kbb.com.

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