

Kbb.com Editors Name 10 Best Sedans Under \$25,000

Kelley Blue Book's Kbb.com Editors Rank Favorite Affordable New Models in Popular Sedan Segment

IRVINE, Calif., March 15, 2012 [PRNewswire/](#) -- Kelley Blue Book www.kbb.com, the leading provider of [new car](#) and [used car](#) information, today announces the [10 Best Sedans Under \\$25,000](http://www.kbb.com/car-reviews-and-news/top-10/10-best-sedans-under-25000-2012/) (<http://www.kbb.com/car-reviews-and-news/top-10/10-best-sedans-under-25000-2012/>).

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The popular sedan segment for new cars is becoming more crowded with each passing year. While auto manufacturers continue to one-up each other with more feature-laden [new sedans](#) than ever before, ultimately it is the American consumer who wins with a plethora of new models from which to choose. However, with an influx of all-new or redesigned sedans in the marketplace, it can be difficult for consumers to discern the best model for their needs.

If new-car shoppers are looking for good ride, handling, fuel efficiency, features and value, they need not look further than today's typical sedan. However, if they also are looking to add some sportiness, luxury or refinement into the equation, they need not look further than Kbb.com's 10 Best Sedans Under \$25,000 list.

"Arguably the most popular segment in the American new-car marketplace, there are many great sedan options for consumers to choose from as they shop for their next new vehicle," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "With fuel efficiency top of mind and high expectations for features and creature comforts, today's new sedan shopper will undoubtedly find a vehicle that suits their fancy on our Kbb.com 10 Best Sedans Under \$25,000 list."

Sample Selections from Kbb.com's 10 Best Sedans Under \$25,000

2012 VW Passat

Finally roomy and affordable enough to compete side-by-side with midsize sedan stalwarts like Honda Accord and Toyota Camry, the all-new Volkswagen Passat is our 2012 pick as the best sedan under \$25,000 in large part because it still drives like a smaller, pricier car.

Starting price: \$20,765

2012 Mazda Mazda3

If our car lists were movies, the Mazda3 would be Nick Cage. Like the prolific actor, Mazda's compact entry regularly appears in multiple projects every year. Further, both Ghost Rider and the Mazda3 are a bit over-the-top, but they each work hard and clearly love having a good time. Similarities aside, the Mazda3's starting price of around \$16,000 makes it a much more attainable cohort.

Starting price: \$15,995

2012 Hyundai Sonata

Shopping for a midsize sedan in 2012 America absolutely means test driving a Hyundai Sonata and its fraternal twin brother, the Kia Optima. For high style, driving pleasure and pure value there may not be a better car anywhere.

Starting price: \$20,570

2012 Buick Verano

Newest addition to the Buick lineup, the front-drive Verano has the style and substance to attract value-oriented buyers of all ages. Bringing the division's near-luxury experience to a compact scale, the Verano matches its sophisticated exterior treatment and impressively appointed passenger compartment with a full measure of the division's classic "Quiet Tuning" technology.

Starting price: \$23,470

2012 Subaru Legacy

Looking for an affordable midsize sedan with all-wheel drive? Your choices are limited, and only one made this list of top sedans. Most equate the automaker with all-wheel drive prowess, but fewer appreciate the top-notch quality and comfort for which so many Subaru buyers return.

Starting price: \$20,745

For the remaining five vehicles, including full editorial commentary for each of the editors' picks and the rank order, please visit <http://www.kbb.com/car-reviews-and-news/top-10/10-best-sedans-under-25000-2012/>.

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