

Kelley Blue Book Finds Top 10 Holiday New-Car Deals

Kbb.com Quick Poll Finds 17 Percent of Site Visitors Plan to Buy a New Car as Gift

IRVINE, Calif., Dec. 14, 2011 /PRNewswire/ -- Kelley Blue Book, the leading provider of [new car](#) and [used car](#) information, has identified 10 of the most heavily discounted 2011 and 2012 new cars available just in time to give the best gift of all; a new car. (<http://www.kbb.com/car-reviews-and-news/top-10/top-10-holiday-car-deals-for-2011/>) Those looking to give the ultimate gift this year will find some new cars and trucks \$6,000 below MSRP (Manufacturer's Suggested Retail Price) or lease deals that would please even the finickiest of folks on your gift-giving list. Although the U.S. economy has remained in a lull, a December kbb.com consumer poll found that 17 percent of site visitors have already bought or are planning to buy a new car as a gift this holiday season. (<http://mediaroom.kbb.com/driver-input>)

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With new-car inventories at record lows, Kelley Blue Book analysts scoured their data to find a few great deals to make anyone's holiday merry and bright.

"Playing Santa this year is easy if you want to gift a full-size truck," says Alec Gutierrez, senior market analyst, pricing and automotive insights, Kelley Blue Book. "With gas prices remaining relatively low, manufacturers have a lot of excess inventory in the truck segment and are offering great deals between now and the end of the year."

Seven percent of respondents have already purchased a new car and 10 percent are still shopping for the perfect car. An additional 10 percent say that they are still considering giving someone they love a new set of keys for the holidays. And what four-wheeled holiday gift would be complete without a king-size bow to adorn the roof. In an additional poll of kbb.com site visitors, 55 percent of shoppers said that if they were to give a vehicle as a gift, they would absolutely put a king-size bow on top.

Wrapping up a new car in one of those giant red bows can be a reality this year after checking out Kelley Blue Book's top holiday new-car deals. And if you really do want that giant red bow, check out www.kingsizebows.com, where they actually will sell you an individual bow for that one of a kind holiday gift.

Kelley Blue Book's 10 New-Car Holiday Deals

#10: [2011 Chevrolet Corvette Coupe](#)

Once hailed as America's only true two-seat sports car, the 2011 Chevrolet Corvette continues to offer driving enthusiasts the most bang for the buck, running neck-and-neck (and in some cases surpassing) exotic cars costing up to four times as much – or even more. Nowhere else but in America can you find a two-seat sports car costing roughly \$50,000 and delivering 430 horsepower while returning an EPA highway fuel economy figure of 26 miles per gallon.

2011 Chevrolet Corvette Coupe

MSRP: \$49,900

Fair Purchase Price: \$46,407
Rebate: \$3,000
Bottom Line: \$43,407
Available APR: 0.0%

#9: [2011 Ford Flex](#)

If all you need is room for the family, a minivan or mid-size SUV could certainly do the trick, but neither have the cutting-edge cool the square-as-a-shoebox Flex seems to ooze. With room for lots of their friends, an optional built-in refrigerator and the technology-friendly SYNC audio system, the Flex can easily transform itself from family transport to Friday-night cruiser with just a turn of the ignition.

In addition to the deal below, Ford is also offering a \$3,528 down, \$219/month lease deal for 27 months and 10,500 miles/year.

2011 Ford Flex SE
MSRP: \$29,850
Fair Purchase Price: \$28,943
Rebate: \$4,000
Bottom Line: \$24,943
Available APR: 1.9%

#8: [2012 Jeep Liberty Sport](#)

If you enjoy the Jeep brand but regard a Grand Cherokee as too much of a financial stretch, and the down-market Patriot and Compass seem more trial than trail, the Liberty might be your cup of green tea.

2012 Jeep Liberty Sport
MSRP: \$25,770
Fair Purchase Price: \$25,319
Rebate: \$3,000
Bottom Line: \$22,319
Available APR: 0.0%

#7: [2012 Ram 1500 Quad Cab ST](#)

If you need a pickup truck that is as tough as the rugged image it portrays, but you'd also like something with a civilized ride and a nice interior to double as the family road-trip machine, the 2012 Ram 1500 might be your truck of choice.

In addition to the deal below, Ram is also offering a \$3,299 down, \$259/month lease deal for 27 months and 12,000 miles/year.

2012 Ram 1500 Quad Cab ST
MSRP: \$26,645
Fair Purchase Price: \$26,379
Rebate: \$4,000
Bottom Line: \$22,379
Available APR: 0.0%

#6: [2011 Chevrolet Silverado 1500 Crew Cab LS](#)

The Ford F-150 may hold the title of best selling individual pickup in the country, but when you combine the sales of the Chevrolet Silverado with the nearly-identical GMC Sierra, it's a different story. The General Motors pickups outsell the Ford handily and also outsell all the import label pickup trucks combined.

2011 Chevrolet Silverado 1500 Crew Cab LS
MSRP: \$31,355
Fair Purchase Price: \$29,941

"In addition to trucks, consumers can save a bundle by considering models that are due for a redesign," said Gutierrez. "Although you may not be driving the latest and greatest, you can rest easy knowing you got a steal of a deal this

holiday."

For the entire list of holiday new-car deals from Kelley Blue Book's kbb.com, visit <http://www.kbb.com/car-reviews-and-news/top-10/top-10-holiday-car-deals-for-2011/>.

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