KBB.com Reports Top December Deals Among 2012 Best Resale Value Award Winners

IRVINE, Calif., Dec. 9, 2011 /PRNewswire/ -- To assist consumers with their holiday car shopping, Kelley Blue Book's kbb.com has compiled a list of some of the top deals available on the vehicles projected to best retain their value after five years. The holiday shopping list includes the top 10 current pricing and incentives available for some of the vehicles honored in the 2012 Kelley Blue Book Best Resale Value Awards. By utilizing the list, consumers can be assured that that they will be able to find the best deal on one of the award-winning vehicles available in today's marketplace.

(Logo: http://photos.prnewswire.com/prnh/20111102/AQ99077LOGO)

"Among the featured winners, the Nissan Maxima is currently available with the most significant discount available," said Alec Gutierrez, manager of vehicle valuation for Kelley Blue Book. "By utilizing Kelley Blue Book's Fair Purchase Price (FPP) and taking advantage of a $3,500 cash rebate, savvy consumers should be able to buy new Maxima for approximately $4,500 below sticker!"

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SOURCE Kelley Blue Book
