Kelley Blue Book Analysts Recommend Consumers Wait to Replace Current Vehicle Until Gas Prices Drop

Kbb.com Suggests 30 Vehicles Offering Roughly 30 Miles per Gallon for Those in Need of a New Ride Now

IRVINE, Calif., March 21, 2011 PRNewswire -- Kelley Blue Book -- Kelley Blue Book www.kbb.com, the leading provider of new car and used car information, today recommends that consumers who do not have a pressing need to replace their current vehicle wait for gas prices to come back down. Since the beginning of the year, fuel prices have spiked 15.3 percent, primarily due to instability in the Middle East that has sparked fears of production halts. With gas prices on the rise, Kelley Blue Book anticipates that fuel-efficient vehicle values will increase, while values for fuel-efficient vehicle values will increase, while values for fuel-efficient vehicle values will increase, while values for fuel-efficient vehicle values will increase, while values for fuel-efficient vehicle values will increase, while values for fuel-efficient vehicle values will increase.

In 2008, gas prices hit \$4.00 per gallon and many consumers reacted by selling their trucks and SUVs in a panic and taking a significant loss, only to spend a premium for a new or used fuel-efficient car. After it became apparent that this appreciation was largely driven by speculation rather than market fundamentals, gas prices came down sharply and values eventually leveled off. With this in mind, consumers should be cautious as they decide whether or not to sell their vehicle for something more fuel efficient.

Gas prices are expected to eventually drop; however, in the short term, consumers should prepare to continue to pay a premium at the pump at least through 2011. Gas prices will remain high until the situation in the Middle East is resolved, but consumers should only sell their current vehicle if their budget forces them to do so.

In the event that drivers need to switch to a more fuel-efficient vehicle, Kelley Blue Book analysts have provided a list of 30 new vehicles offering roughly 30 miles per gallon or greater.

30 New Vehicles Offering (roughly) 30 MPG or Greater - MY2011								
Model	MSRP	Kbb.com FPP		Cash Incentive	60 Mo. APR	Annual Fuel Expense @ \$3.57/gallon	Finance	
		S	Subco	mpact &	Com	pact		
Nissan Versa	\$12,010	\$11,650	30	-	1.9%	\$1,785	\$2,689	\$22,368
Toyota Yaris		\$13,343	32	\$500	1.9%	. ,	\$2,964	\$23,187
Ford Fiesta Hyundai			33	\$500	5.2%		\$3,325	\$24,741
Elantra Honda		\$14,716	33	-	3.9%		\$3,569	\$25,957
Insight		\$18,666	41	\$1,250	0.9%		\$3,920	\$26,129
Kia Soul	. ,	\$13,715	28	-	5.2%		\$3,433	\$26,728
Honda Fit Nissan	\$15,850	\$15,612	29	-	0.9%	\$1,847	\$3,514	\$26,802
cube Chevrolet	\$15,040	\$15,040	28	-	1.9%	\$1,913	\$3,471	\$26,918
Cruze	. ,	\$16,485	33	-	2.9%	. ,	\$3,900	\$27,616
Ford Focus	\$17,365	\$16,931	29	-	0.0%	\$1,847	\$3,725	\$27,857

Scion xD Toyota	\$15,765	\$15,765	29	-	5.2%	\$1,847	\$3,946	\$28,964
Prius	\$22,410	\$22,186	50	\$500	2.9%	\$1,071	\$5,131	\$31,009
Honda Civid	\$24,700	\$23,342	41	\$1,500	0.9%	\$1,306	\$4,916	\$31,110
Honda CR-								
Z	\$20,095	\$20,095	37	-	5.2%	\$1,447	\$5,030	\$32,387
Mini Cooper	\$20,100	\$20,100	32	-	5.2%	\$1,673	\$5,031	\$33,524
Nissan								
LEAF	\$33,630	\$33,630	99	-	5.2%	\$541	\$8,418	\$37,294
Volkwagen								
Jetta	\$23,765	\$23,765	34	-	5.2%	\$1,725	\$5,949	\$38,368
Volkswagen	1							
Golf		\$24,052	34	-	5.2%	\$1,725	\$6,021	\$38,728
Chevrolet								
Volt	\$41,000	\$41,000	93	-	5.2%	\$576	\$10,263	\$46,693

Model	MSRP	Kbb.com FPP		Cash ncentive	Mo.	Annual Fuel Expense @ \$3.57/gallon	Finance		
Mid-Size & Crossover									
Hyundai Sonata Nissan		\$19,915	28	-	3.9%	\$1,913	\$4,829	\$33,710	
JUKE Kia	\$19,760	\$19,760	29	-	5.2%	\$1,847	\$4,946	\$33,964	
Optima Toyota	\$19,690	\$19,690	28	-	5.2%	\$1,913	\$4,929	\$34,206	
Camry Ford	\$27,435	\$26,612	33	\$2,000	0.0%	\$1,623	\$5,415	\$35,187	
Fusion Nissan	\$29,100	\$28,518	39	\$500	0.0%	\$1,373	\$6,164	\$37,685	
Altima Ford	\$27,530	\$27,530	33	-	1.9%	\$1,623	\$6,354	\$39,882	
Escape	\$30,825	\$29,900	32	\$500	0.0%	\$1,673	\$6,468	\$40,707	

Model	MSRP	Kbb.com FPP		Cash centive	60 Mo. APR	Annual Fuel Expense @ \$3.57/gallon	Finance	5-Year Fuel & Finance Expenses
				Luxu	ry			
Lexus CT 200h	\$29,995	\$29,995	42	-	5.2%	\$1,275	\$7,508	\$43,915
Lincoln MKZ	\$35,455	\$34,746	39	-	5.2%	\$1,373	\$8,697	\$50,352
Lexus HS 250h	\$36,475	\$36,475	35	-	5.2%	\$1,530	\$9,130	\$53,301
LexusRX 450h		\$44,110	30	-	2.9%	\$1,785	\$10,436	\$61,107

^{*}Annual and 5-year costs assume 15,000 miles driven per year Color Key
**5-Year APR finance incentives provided where available, otherwise average
rate of 5.2% is used Hybrid

- ***Volt & LEAF include \$7,500 tax credit which is deducted from 5-year vehicle cost total Electric
- *****MPG reflects combined fuel economy calculated by the EPA Diesel
- *****Finance expense includes 10% tax & license charge and assumed \$0 down payment Gasoline
- ******Diesel fuel price for VW TDI assumes \$3.91/gallon
- *******Kbb.com's Fair Purchase Price (FPP) is the amount consumers typically are paying for a vehicle. It is based on actual new-vehicle transactions from across the country and adjusted regularly as market conditions change.

"For those in the market to switch to a more fuel-efficient car, we suggest looking at subcompact vehicles to get the most bang for your buck," said Alec Gutierrez, manager of vehicle valuation for Kelley Blue Book. "While they are not necessarily the most amenity-laden cars on the market, the <u>Nissan Versa</u>, <u>Toyota Yaris</u> and <u>Ford Fiesta</u> offer competitive fuel economy in an affordable package."

Hybrid and <u>electric vehicles</u> may offer the best raw fuel-economy figures, but based on their high upfront cost, they become more expensive in the long run. For example, a new <u>Toyota Prius</u> will cost a consumer more than \$32,000 during five years of ownership, based on fuel and financing costs. Conversely, a gasoline-powered highly fuel-efficient vehicle like the <u>2011 Hyundai Elantra</u> will only cost \$28,000 during the same period.

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