Kbb.com Gives New-Car Shoppers Gift of Top 10 Holiday Car Deals of 2010

Editors List Favorite Deals, Including Zero-Percent Financing, Zero-Down Lease Offers; Provide Commentary

IRVINE, Calif., Dec. 17, 2010 /PRNewswire/ -- Kelley Blue Bookwww.kbb.com, the leading provider of new car and used car information, today announces the Top 10 Holiday Car Deals of 2010.

While automakers are well-known for their holiday-themed deals and marketing campaigns, with fancy names like 'December to Remember,' 'Platinum Celebration,' 'Limited Engagement' and more, a good deal is a good deal no matter what you call it, and this year there are plenty from which to choose. The expert editors of Kelley Blue Book's kbb.com recently collected 10 of their favorites, including a handful of enticing zero-percent financing and zero-down lease deals, and published the list to kbb.com so new-car shoppers could be well-informed before making a great deal on a new ride.

"The end of the year is a great time to buy a car, with dealers ready to clear out their current inventory and close their books on the year, and automakers sweeten the pot even more with loads of incentives and great holiday deals for new-car shoppers," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "Smart shoppers should do their homework before heading to the dealership to buy a car during the holidays, visiting Kelley Blue Book's kbb.com to find the best current new-car offers, what price they should expect to pay, trade-in values, negotiating tips and more."

Sample Selections from Kbb.com's Top 10 Holiday Car Deals of 2010

2011 Ford Fusion

0%, 60-month financing (offer ends 1/3/2011)

Combining responsive powertrains, comfortable seats, class-leading technology options and the best balance of ride and handling in the category, the Ford Fusion is one of the Kelley Blue Book editorial staff's most-recommended sedans.

2011 Acura TSX

0% financing for 24 to 60 months (offer ends 1/4/2011)

The Acura TSX offers a mix of technology, fuel economy, performance and value that's unmatched in the premium-brand arena. Acura is also offering great lease deals on 2010 models, but the 2011 benefits from a mild facelift and update, as detailed in our coverage of last month's 2010 Los Angeles Auto Show.

2011 Mercedes-Benz C300

$339 per month, $3,379 due at signing (offer ends 1/3/2011)

If there's a stately sedan in the entry-luxury segment, theMercedes-Benz C-Class is it. It may be the smallest, lowest-priced sedan to wear a three-pointed star, but it packs a commensurate measure of Mercedes-Benz prestige and nuance.

2011 Mazda3 s Sport

Lease for $229/month, $0 due at signing (offer ends 1/3/2011)

Or, finance at 1.9% for up to 60 months and get $500 cash. TheMazda3 has made our annual list of the 10 Coolest Cars Under $18,000 every year of its existence, and the choice of zero-down lease or reduced-rate financing makes it even cooler.

2011 Honda Odyssey

Lease for $360/month, $0 due at signing (offer ends 1/4/2011)
It's rare to find such a good deal on the new version of an already popular model. Behind the bold new sheetmetal, the all-new 2011 Honda Odyssey features revised powertrain offerings and new available features like a cooler box and an ultra-wide split screen DVD entertainment system on which rear-seat passengers can watch two different movies.

To view the entire list of Top 10 Holiday Car Deals of 2010 from the expert editors of Kelley Blue Book's kbb.com, including commentary on each vehicle, visit http://www.kbb.com/car-news/all-the-latest/5-great-car-deals.

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About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new- and used-vehicle information they need to accomplish their goals with confidence. The company's top-rated website, www.kbb.com, provides the most up-to-date pricing and values, including the Fair Purchase Price, which reports what buyers are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Website Usefulness Study, kbb.com is the most useful automotive information website among new- and used-vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Silver Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of new car prices, used car values, car reviews, new cars for sale, used cars for sale, and car dealer locations.

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