Kbb.com Names Top 10 Summer Sizzlers, All-New Early Arrivals From The Automotive Class of 2011

IRVINE, Calif., July 8 /PRNewswire/ -- The Top 10 Summer Sizzlers recently were named by the expert editors from Kelley Blue Book http://www.kbb.com, the leading provider of new car and used car information. The feature profiles the 10 new vehicles that are most likely to excite consumers as the new 2011 model year begins.

This summer, automotive manufacturers from around the world have opened one of the most diverse and intensive product launch schedules in their collective history. Intent on jump-starting sales to accelerate the nascent auto industry recovery, they have begun filling U.S. showrooms with 2011 model-year rides that the kbb.com editors expect will tantalize and tempt the car-loving public.

Many of the early-arriving members of this illustrious class of 2011 break new design ground while others rethink and revise well-established formulas in an effort to win friends and impress would-be owners. Kelley Blue Book's kbb.com Top 10Summer Sizzlers showcases a group the editors find the most intriguing, presented alphabetically.

"From redesigned longtime success-stories like the BMW 5 Series and Jeep Grand Cherokee to all-new entrants to the marketplace, like the Chevrolet Cruze, Honda CR-Z or Hyundai Equus, many hot 2011 model-year cars are coming through the product pipeline this summer," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "It's never been a better time to be in the market for a new car, because auto manufacturers have stepped up their game to offer more choices than ever."

<u>Select Choices from kbb.com's 2010 Top 10 Summer Sizzlers List (listed alphabetically)</u>

2011 BMW 5 Series Sedan

2011 Chevrolet Cruze

2011 Honda CR-Z

2011 Hyundai Equus

2011 Jeep Grand Cherokee

For the remaining <u>2010 Top 10 Summer Sizzlers</u> choices, including full editorial commentary and reasoning behind each of the editors' vehicle picks, visit the Top 10 Summer Sizzlers story in kbb.com's Latest News section at http://kbb.us/2010sizzlers.

About Kelley Blue Book (http://www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, http://www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle

shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Gold Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of new car prices, used car Blue Book Values, car reviews, new cars for sale, used cars for sale, and car dealer locations.

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