

kbb.com's Top 10 Road Trip Cars: 2010 Hot Rides to Get You to Hot Summer Destinations

Editors Pair 10 Road Trip-Worthy Summer Events with Best New Vehicles for the Journey

IRVINE, Calif., May 25 /PRNewswire/ -- The [2010 Top 10 Road Trip Cars](#) today were named by the expert editors from Kelley Blue Book www.kbb.com, the leading provider of new car and used car information. In a new twist on an annual list kbb.com has published since 2004, this year the editors chose 10 road trip-worthy summer events -- from the Iowa State Fair to the Sasquatch! Music Festival - and then picked the most fitting new cars for those journeys.

Just in time for the kick-off of the traditional summer driving season, now car shoppers can find something new to do and simultaneously get to know some of the more noteworthy 2010 model-year vehicles available on dealership lots with the [2010 Top 10 Road Trip Cars gallery](#) on kbb.com.

Spanning North America from East to West and the entire summer from Memorial Day Weekend to Labor Day Weekend, the range of events chosen by the kbb.com editors varies just as much as the corresponding vehicle choices on the list of 2010 Top 10 Road Trip Cars. In chronological order, the editors describe each road trip destination and explain the corresponding vehicle chosen as best for the trip. Some of the destinations include Pike's Peak International Hill Climb, Boston Harborfest, Elvis Week in Memphis, Comic-Con in San Diego and more.

In addition to choosing the fun events and corresponding interesting rides, the kbb.com editors kept key road trip criteria in mind when choosing each Top 10 Road Trip Car -- things like a comfortable cabin, good fuel economy, utter reliability and superior over-the-road driving dynamics.

"We decided to kick it up a notch this year with our annual kbb.com Top 10 Road Trip Cars list, identifying many of the most interesting summer festivals, events and gatherings from the Atlantic to the Pacific, and then brainstorming the best car for each trip," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "Since our editorial staff has collectively driven nearly every vehicle available on the U.S. market, we had fun narrowing down the choices and deciding which ride best corresponded to each destination. The resulting list is comprehensive in its variety and appeal, offering 10 great choices for motorists of various generations and interests who want to hit the open road this summer."

Select Choices from kbb.com's 2010 Top 10 Road Trip Cars List

Where to Go: Sasquatch! Music Festival

The Gorge, Quincy, Washington – Memorial Day Weekend

How to Get There: [2010 Subaru Outback](#)

Where to Go: Boston Harborfest

Boston, Massachusetts – Independence Week

How to Get There: [2011 Ford Mustang](#)

Where to Go: Comic-Con

San Diego, California – July 22 - 25

How to Get There: [2010 Nissan cube](#)

Where to Go: Elvis Week

Memphis, Tennessee – August 10 - 16

How to Get There: [2010 Cadillac CTS](#)

Where to Go: Iowa State Fair

Des Moines, Iowa – August 12 - 22

How to Get There: [2010 Ram 1500](#)

For the remaining 2010 Top 10 Road Trip Cars choices, including information about the destination and full editorial commentary and reasoning behind each of the editors' vehicle picks, visit the Top 10 Road Trip Cars story in kbb.com's Latest News section at www.kbb.com/RoadTripCars2010.

About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Gold Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of [new car prices](#), [used car Blue Book Values](#), [car reviews](#), [new cars for sale](#), [used cars for sale](#), and [car dealer](#) locations.

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