Kbb.com Names Top 10 Family Cars for 2010

Editors Compare Important Factors, Recommend a Wide Variety of Vehicles to Meet Every Family's Needs

IRVINE, Calif., Feb. 16 /PRNewswire/ -- The Top 10 Family Cars for 2010 today were named by the expert editors from Kelley Blue Book, www.kbb.com, the leading provider of new car and used car information. In the list, the kbb.com editors recommend what they feel are the very best of the best vehicles for families this year, highlighting specific important attributes for each car and detailing why it made the Top 10 for 2010.

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If safe, roomy and affordable are the characteristics that qualify a vehicle as a family car, then the American family has never had so many choices. While a sea of options is ultimately a good thing, it can also make it more difficult for families to pick a winner. To help ease the pain, every year Kelley Blue Book's kbb.com assembles a list of the Top 10 New Family Cars, evaluating an ever-lengthening list of eligible vehicles on such factors as resale value, fuel efficiency, capability and kid-friendliness. This year's list features vehicles in a range of sizes and prices, offering something for a wide variety of families -- everything from an SUV that can comfortably accommodate nine passengers to a compact, fuel-efficient wagon capable of taking the road less traveled.

"While the product landscape in the new-car world seems ever-changing, the vehicle needs of the typical American family remain fairly constant; capable versatility, value, safety and economical factors usually remain top-of-mind," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "There are many competent choices available on the market today, but the kbb.com editors chose a wide variety of what we feel are the Top 10 Family Cars that should be on every family's consideration list for 2010."

Select Choices from kbb.com's Top 10 Family Cars for 2010 List

2010 Hyundai Elantra Touring

2010 Ford Taurus

2010 Honda Accord Crosstour

2010 Chevrolet Equinox

2010 Subaru Outback

For the remaining five vehicles on the Top 10 list, including full editorial commentary and reasoning behind each of the editors' picks, visit the Top 10 Family Cars for 2010 story in kbb.com's Latest News section at www.kbb.com/Top10FamilyCars.

About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Gold Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of new car prices, used car Blue Book Values, car reviews, new cars for sale, used cars for sale, and car dealer locations.

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