

Kbb.com Editors Rank Top 10 Hottest New Cars, Concepts From 2010 Detroit Auto Show

IRVINE, Calif., Jan. 14 /PRNewswire/ -- The [2010 Detroit Auto Show](#) Top 10, www.kbb.com/2010DetroitTop10Cars, today were named by the expert editors from Kelley Blue Book, www.kbb.com, the leading provider of new car and used car information.

As media preview days concluded this week at the 2010 North American International Auto Show in Detroit, Kelley Blue Book's kbb.com editors were on-hand for every press conference, new-car reveal and concept-car introduction. Emerging from a record-breaking year for auto industry headlines, much of the media buzz from the show regarded the sheer lack of volume of vehicle debuts compared with years' past. Nonetheless, a variety of interesting concepts and upcoming production vehicles broke cover at this year's Detroit Auto Show, giving shape to the future into which the auto industry is headed. After media preview days came to a close, the editors of kbb.com pooled their collective wisdom and opinions to rank their top 10 new cars and concepts coming out of the Detroit Auto Show this year.

"After the most amazing year most of us auto industry veterans have ever experienced, including a complete overhaul of the domestic landscape, bankruptcies, executive turnover and an ever-changing product focus, this year's Detroit Auto Show had a completely different vibe from last year's show," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "No one thinks the industry is out of the woods yet, but there was a collective sense of renewed energy to move forward. The key emerging trends involve alternative-powered vehicles and in-vehicle technology, but there's no shortage of interesting new conventional vehicles. So, it was a pleasure to pick our Top 10."

Select Choices from kbb.com's 2010 Detroit Auto Show Top 10 List

- 10. [Audi e-tron](#)
- 9. [Buick Regal GS Concept](#)
- 8. [MINI Beachcomber Concept](#)
- 7. [Cadillac XTS Platinum Concept](#)
- 6. [2011 Honda CR-Z](#)

For the remaining top five vehicles, including the number-one choice of the kbb.com editors, full editorial commentary and reasoning behind each of the editors' picks, visit the [2010 Detroit Auto Show Top 10](#) story in kbb.com's Latest News section at www.kbb.com/2010DetroitTop10Cars.

For complete coverage of the 2010 Detroit Auto Show, visit <http://www.kbb.com/auto-show/2010-detroit-auto-show>.

About Kelley Blue Book (www.kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, www.kbb.com, provides the most up-to-date pricing and values, including the New

Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. According to the C.A. Walker Research Solutions, Inc. - 2009 Spring Automotive Web Site Usefulness Study, kbb.com is the most useful automotive information Web site among new and used vehicle shoppers, and half of online vehicle shoppers visit kbb.com. Kelley Blue Book's kbb.com also is a W3 Gold Award winner, sanctioned by the International Academy of Visual Arts. Kbb.com is a leading provider of [new car prices](#), [car reviews](#) and [news](#), [used car Blue Book Values](#), [auto classifieds](#) and [car dealer](#) locations. No other medium reaches more in-market vehicle shoppers than kbb.com.

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