Kbb.com Covers Los Angeles Auto Show News Around-the-Clock

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IRVINE, Calif., Dec. 1 /PRNewswire/ -- Kelley Blue Book, www.kbb.com, the leading provider of new- and used-car information, will have complete coverage of the 2009 Los Angeles Auto Show during the show's media preview days December 2 and 3. Auto enthusiasts and those looking for the latest new-vehicle information can check the Auto Shows section, http://www.kbb.com/auto-show where consumers can access the Los Angeles Auto Show floor before the general public.

News and interviews from Kelley Blue Book's kbb.com will be continually updated on the company's Web site, <u>Twitter</u>, on Kelley Blue Book's <u>YouTube</u> channel, which will be completely taken over by the company's editorial staff both days. Accessing any of these sites, viewers will find the latest in automotive news, videos and status updates as they happen, and get a sneak peek into the future products coming out of the auto industry.

"We will deliver around-the-clock reporting directly from the auto show floor to give our audience a firsthand look at what to expect from the ever-changing automotive industry in the coming months and years," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's kbb.com. "From world debuts to the latest in concept, production, and hybrid and other eco-friendly vehicles, we will be there to cover and share it all."

It is expected that many auto manufacturers will feature world debuts during the 2009 Los Angeles Auto Show, including the 2011 Mazda MAZDA2 and 2011 Lexus LFA, as well as the 2011 Infiniti M, 2011 Buick Regal, 2011 Cadillac CTS Coupe and the 2011 Porsche Boxster Spyder, as well as concepts like the Audi etron Electric R and the Lexus LF-Ch Premium Compact Hybrid.

About Kelley Blue Book (www.kbb.com)

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