

Kelley Blue Book Names Ford Mustang 'Best Redesigned Vehicle of 2005'

Ford Claims Top Honors for Redesign Two Years in a Row

The editorial staff of Kelley Blue Book, (www.kbb.com) America's most trusted resource for new and used vehicle information, has reviewed all of the 2005 model year vehicles that underwent a significant redesign and today names the 2005 Ford Mustang, 'Best Redesigned Vehicle of 2005. While this is only the second year Kelley Blue Book has named a Best Redesign, Ford has claimed the honor both years, with the redesigned 2004 Ford F-150 and 2005's Mustang.

Kelley Blue Book's criteria for 'Best Redesigned Vehicle' is a vehicle that maintains its existing brand image, function and purpose, while taking the vehicle to the 'next level' in appearance, comfort, technology and convenience.

Kelley Blue Book Editorial Comments on 2005 Ford Mustang: Best Redesigned Vehicle of 2005

- * One of America's most legendary cars is still one of America's greatest values.
- * The 2005 Mustang is a great combination of retro and historic styling cues on a modern and contemporary vehicle.
- * The 2005 Mustang is a rejuvenation of Ford's soul.
- * The 2005 Mustang mixes the old and new making America's car desirable among all age groups.

About Kelley Blue Book (kbb.com)

Kelley Blue Book is the most trusted vehicle information resource by both consumers and the auto industry. The company's Web site kbb.com provides research tools and up-to-date pricing on thousands of new and used vehicles, including the company's New Car Blue Book Value, which reveals what a new car is actually selling for. Since 1926, car buyers and sellers have relied upon Kelley Blue Book for authoritative and unbiased information to make well-informed automotive decisions. The company reports vehicle prices and values via products and services including the famous Blue Book Official Guide™, software and Internet site, kbb.com. Kbb.com has been rated the No. 1 automotive information site by Nielsen//NetRatings as well as No. 1 and first visited automotive site by J.D. Power and Associates six years running. No other medium reaches more in-market car-buyers than kbb.com; one in every four American car-buyers complete their research on kbb.com.

SOURCE: Kelley Blue Book

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