

KBB Assists Santa in Finding All-New 2007 Sleigh

T'was the day before Christmas and at the North Pole,
Santa was troubled at the thought of his role

The stockings were hung by the chimney with care,
but his sleigh was so tired he feared getting there

The children were nestled all snug in their rooms,
Still Santa was worried, trouble, it looms

What I need, thought the gentleman from snowy land,
Is a new set of wheels -- that would be so grand

Santa stepped into his office and thumbed through his files,
To find his 2006 Dodge Ram has nearly one million miles!

Something shiny and new for the 2007 holiday season,
He has more to deliver that is the reason

Away to the computer he flew like a flash,
Opened the browser and drew up the cache

Turning to the No.1 car research site on the Net,
Kbb.com to find 2007's best sleigh yet

Santa needs top features to deliver gifts with comfort and ease,
Heated seats and steering wheel are sure to please

A vehicle that seats seven or more,
With side steps for the elves to get in the door

With enough cargo room for goodies and lots of toys,
For the world's nice little girls and boys

Remote keyless entry to fly in and out in a flash,
Satellite Radio and MP3 available right in the dash

Finding new cars on kbb.com is easy as can be,
With a drop down menu he chooses a 2007 GMC

This car includes roadside assistance for up to five years,
Should he get stuck in the snow or lose reindeers

With its red-badged nose leading the way,
DVD navigation shows the shortest route on its display

The GMC Yukon XL Denali fits Santa's bill,
With a V8 and all-wheel drive it's sure to be a thrill

This holiday season Santa gets lots of cash back,
Allowing him to put more toys in his sack

He let off the brake, to his Nav gave a whistle,
And off he did roll like the down of a thistle

Shopping online for a new vehicle is easy and quick,
To kbb.com with your mouse and then click.

About Kelley Blue Book (kbb.com)

Since 1926, Kelley Blue Book, The Trusted Resource®, has provided vehicle buyers and sellers with the new and used vehicle information they need to accomplish their goals with confidence. The company's top-rated Web site, kbb.com, provides the most up-to-date pricing and values, including the New Car Blue Book® Value, which reveals what people actually are paying for new cars. The company also reports vehicle pricing and values via products and services, including software products and the famous Blue Book® Official Guide. Kbb.com

is rated the No. 1 automotive information site by Nielsen//NetRatings and the most visited auto site by J.D. Power and Associates eight years in a row. No other medium reaches more in-market vehicle shoppers than kbb.com; nearly one in every three American car buyers performs their research on kbb.com.

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