

10 Best New-Car Deals For May Announced By KBB.com

Just in Time for Memorial Day Holiday Weekend, Kelley Blue Book Ranks May's Hot Lease, Cash Back Deals

IRVINE, Calif., May 21, 2014 /PRNewswire/ -- Holiday weekends like the upcoming Memorial Day weekend are a great time to get a deal on a new car, so the experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease and cash back deals](#) available this month from a variety of auto manufacturers.



"The remainder of May and especially the holiday weekend should be a great time to snag a new-car deal, so our editors culled through the available offers and chose what we thought were the 10 best for this month," said Jack R. Nera, executive editorial director and executive market analyst for Kelley Blue Book. "From electric cars, pickup trucks, luxury makes, three-row vehicles, coupes, sedans and small cars, there is a new-car deal option on this list for just about everyone. As dealers start to make way for the 2015 models to hit their lots, new-car shoppers have the opportunity to save a bundle on many popular new 2014 model-year vehicles plus a golden oldie from 2013."

Below are the KBB.com Editors' picks for standout new-car lease and cash back deals, all available at least through May 31, 2014:

KBB.com 10 Best New Car Deals of the Month – May 2014

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2	2014	Nissan	Altima	\$23,500	\$21,467	36	\$189	\$1,999
3	2014	Ford	Flex	\$32,795	\$30,401	24	\$189	\$3,769
4	2014	Ram	1500 Quad Cab	\$32,400	\$30,359	36	\$229	\$3,129
5	2014	Infiniti	Q60	\$41,755	\$39,041	39	\$299	\$3,849
6	2014	Toyota	Prius Plug-in	\$30,800	\$29,777	36	\$279	\$999
8	2013	Nissan	Leaf	\$29,650	\$26,540	36	\$199	\$1,999
10	2014	Volvo	S60	\$33,315	\$31,233	24	\$259	\$1,884

Cash Back Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³⁴	Monthly Payment ⁴	Cash Back ⁵
1	2014	Chrysler	300	\$31,890	\$29,820	\$483	\$3,250
7	2014	Ford	Expedition	\$43,170	\$40,727	\$650	\$5,000
9	2014	Fiat	500	\$18,300	\$17,123	\$275	\$2,000

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on May 9, 2014. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a subsidiary of Cox Enterprises.

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