

10 Most Comfortable Cars Under \$30,000 Of 2014 Named By KBB.com

Chevrolet Impala Ranked No. 1 among Most Comfortable Affordable New Cars

IRVINE, Calif., Aug. 18, 2014 /PRNewswire/ -- New-car buyers don't necessarily have to shop a luxury brand to get an extremely comfortable car. Today's mainstream money can buy some of the quietest cabins on the road, along with many of the comfort-oriented features that debuted upmarket just a few years ago. To aid shoppers in choosing a comfortable new car that won't break the bank, the editors at Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have named this year's [10 Most Comfortable Cars Under \\$30,000](#).



"For many car shoppers, comfort is among the top factors in their choice of a new vehicle, especially with so many Americans spending countless hours commuting," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Totally redesigned for 2014, our No. 1 pick on this list -- the Chevrolet Impala -- proves that the big, comfortable, affordable American sedan is alive and well, and now it is stylish and modern, too."

KBB.com's 10 Most Comfortable New Cars Under \$30,000 of 2014

Rank	Vehicle	Kelley Blue Book® Fair Purchase Price
1	2014 Chevrolet Impala	\$26,605
2	2014 Volvo S60	\$29,529
3	2014 Chrysler 300	\$29,923
4	2014 Buick Regal	\$27,602
5	2014 Toyota Avalon	\$29,320
6	2014 Nissan Altima	\$21,020
7	2014 Honda Accord	\$20,434
8	2014 Volkswagen Passat	\$19,325
9	2014 Buick Verano	\$23,507
10	2015 Volkswagen Golf	N/A

**The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FFP data in chart is for base model and was sourced from KBB.com on August 12, 2014. Tax, title and license extra. FPP data is not yet available for 2015 Volkswagen Golf.*

The hand-selected list includes 10 models with a Kelley Blue Book® Fair Purchase Price starting under \$30,000. Updated weekly and based on current market conditions like vehicle availability, local demand and seasonal buying trends, the Kelley Blue Book Fair Purchase Price shows shoppers what others have been paying for a new car recently and is included in KBB.com's Price Advisor tool, which provides range-based market pricing.

To see KBB.com's full coverage of the 10 Most Comfortable Cars Under \$30,000 of 2014, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/most-comfortable-cars-under-30000-2014/2000011042/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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