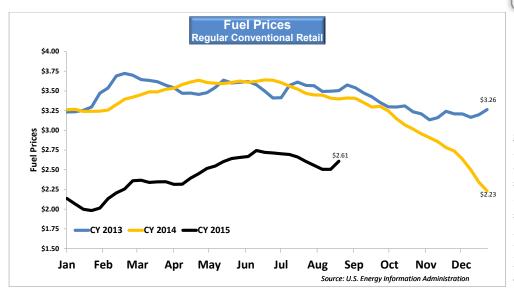


## **Fuel Prices Up Slightly in August 2015**



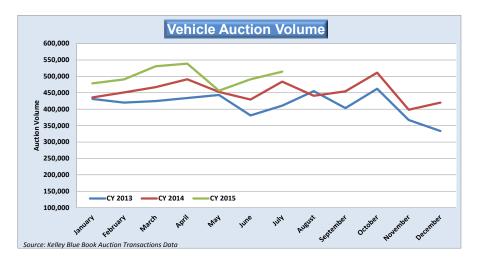
Fuel Prices Up Slightly in August 2015 Auction Volumes Continued to Rise in July 2015 Vehicle Value Decline Slows in August 2015

**USED-CAR MARKET ANALYSIS** 

• Fuel prices finished the month of August at an average of \$2.61 per gallon, just 6 cents higher than the \$2.55 average in July 2015.

"Despite the 63-cent increase in the price per gallon of fuel since January, fuel prices have been relatively stable over the summer months," said Sean Foyil, analyst for Kelley Blue Book. "The average price for fuel between June and August is \$2.64 per gallon, just 3 cents higher than today's average. his comes as no surprise, as summer months tend to bring less overall fluctuation in the average price for fuel. Additionally, based on historical trends and curwe expect fuel prices to continue to trend lower moving into 2016 as we close out the year."

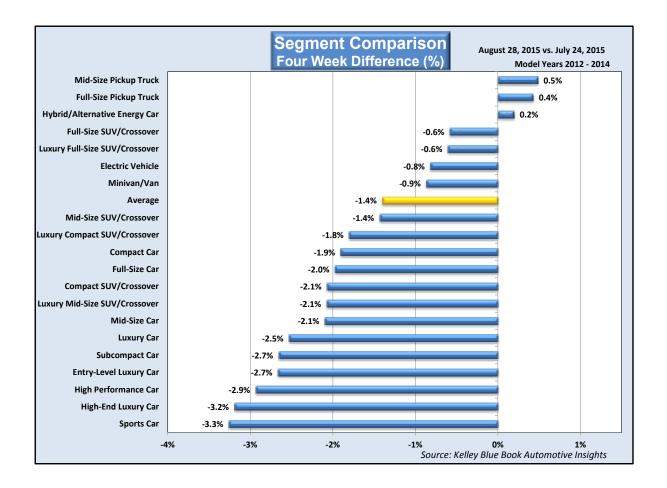
### Auction Volumes Continued to Rise in July 2015



- Volume in the auction lanes lifted in July, increasing more than 23,000 units, or 5 percent above June figures.
- For the second quarter, auction volumes peaked in April, followed by a notable 15 percent drop in May. Despite the decrease, auction volumes have been steadily increasing since June, up more than 58,000 units in total.
- In August, Kelley Blue Book field analysts reported seeing approximately a 25 to 30 percent decrease in auction volumes for General Motor vehicles as well as German manufacturers BMW and Mercedes-Benz. The decrease in the volumes for these manufactures likely is due to the holding of inventory in an effort to not oversaturate the market with vehicles in an effort to maintain vehicle value levels. Conversely, field analysts have reported a spike in Land Rover vehicles throughout the auction lanes this past month, which may be linked to an oversupply in inventory of particular models at the moment.

### **Vehicle Value Decline Slows in August 2015**

# IT'S NO SURPRISE THAT THE PICKUP TRUCK SEGMENTS REMAIN THE TOP PERFORMING SEGMENTS THIS MONTH... -SEAN FOYIL, KELLEY BLUE BOOK ANALYST



- The decline in vehicle values slowed even further in August for 1- to 3-year-old used vehicles.
- The average vehicle value declined 1.4 percent, or \$250, in August compared to that of 2.6 percent and 2.2 percent in June and July, respectively.
- Sports car, high-end luxury and high-performance car segments made up the worst-performing segments with 3.3 percent, 3.2 percent and 2.9 percent declines, respectively. Mid-size truck, full-size truck and hybrid/alternative energy segments gained the most, moving 0.5 percent, 0.4 percent and 0.2 percent, respectively.
- It's no surprise that the pickup truck segments remain the top performing segments this month, as they have been some of the best performing segments since the start of the year. Despite a mere 1.5 percent increase in total construction spending between May and June, from a year-over-year perspective, construction spending is up roughly 12 percent, which greatly benefits the truck segments.

### **Appendix**

**Top 5 Performing Segments:** 

SEGMENT	4-Week (%)
Mid-size Pickup Truck	0.5%
Full-size Pickup Truck	0.4%
Hybrid/Alternative Energy Car	0.2%
Full-Size SUV/Crossover	-0.6%
Luxury Full-size SUV/Crossover	-0.6%
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MY 2012-2014, Kelley Blue Book® Auction Value

#### **Bottom 5 Performing Segments:**

SEGMENT	4-Week (%)		
Sporty Compact Car	-7.0%		
Sports Car	-3.3%		
High-end Luxury Car	-3.2%		
High Performance Car	-2.9%		
Entry-level Luxury Car	-2.7%		

MY 2012-2014, Kelley Blue Book® Auction Value

Top 10 Performing Models:				
MAKE	MODEL	4-Week (%)		
FIAT	500L	4.7%		
Chevrolet	Silverado 1500 Double Cab	3.1%		
GMC	Sierra 1500 Double Cab	3.0%		
Infiniti	QX70	2.9%		
Nissan	Frontier King Cab	2.6%		
Mitsubishi	i-MiEV	2.3%		
Hyundai	Veracruz	2.0%		
Cadillac	Escalade EXT	1.8%		
Honda	Ridgeline	1.6%		
Infiniti	QX	1.5%		
Infiniti	QX	1.5%		

MY 2012-2014, Kelley Blue Book® Auction Value

#### **Bottom 10 Performing Models:**

МАКЕ	MODEL	4-Week (%)
Suzuki	Kizashi	-9.9%
Mazda	MAZDA2	-8.4%
Suzuki	SX4	-7.7%
Mercedes-Benz	CL-Class	-7.3%
Jaguar	F-TYPE	-7.1%
Mitsubishi	Eclipse	-7.0%
Dodge	Dart	-6.7%
Porsche	Cayman	-6.3%
Suzuki	Grand Vitara	-6.0%
Volkswagen	СС	-5.8%
Mercedes-Benz Jaguar Mitsubishi Dodge Porsche Suzuki	CL-Class F-TYPE Eclipse Dart Cayman Grand Vitara CC	-7.3% -7.1% -7.0% -6.7% -6.3% -6.0%

MY 2012-2014, Kelley Blue Book® Auction Value

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Founded in 1926, Kelley Blue Book, The Trusted Resource<sup>®</sup>, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book<sup>®</sup> Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend<sup>®</sup> study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.