

KBB.com: Today is a Great Time to Buy a New Car with Recently Redesigned Models Available at Reasonable Prices

Consumers Should Take Advantage of Attractive Incentives, Ample Inventory

IRVINE, Calif., Feb. 19, 2013- Although economic concerns remain, consumers in a position to buy a [brand-new vehicle](#) have more amenity-laden, reasonably priced options today than ever before, according to Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

“Since the 2011 model year, nearly every vehicle in each major selling category has undergone a significant redesign that has upped expectations of consumers by a sizable margin,” said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book... [MORE](#)

Kelley Blue Book® Fair Purchase Price Data Reveals Vehicle Segments Worth Purchasing New Rather Than Used

**Comparable New and Used-Car Pricing Found in Compact Car and Compact Crossover Categories;
Used Mid-Size Sedans Continue to Offer Substantial Savings**

IRVINE, Calif., Feb. 14, 2013 - Consumers looking for a compact car may want to consider purchasing new rather than used, according to Kelley Blue Book www.kbb.com, the leading provider of new and used car information. Kelley Blue Book® [Fair Purchase Price](#) data reveals that shoppers can purchase a new compact car for as little as \$339 per month with a five-year loan, which is only \$30 per month more expensive than a comparable one-year-old used variant.

The Kelley Blue Book Fair Purchase Price is the price people typically pay a dealer for a [new car](#), based on actual new-car transactions and adjusted regularly as market conditions change. This information can help reduce the friction between dealers and consumers, offering buyers a realistic and relevant picture of what others are paying for similar models in their area... [MORE](#)

Annual Car Sales Strength Expected to Slow Following Three-Year Trend of Double-Digit Growth, According to Kelley Blue Book Analysts

Industry Sales Will Continue to Outpace Economic Growth; Affordable Pricing and Credit Environment Keeps Consumers Coming Back

IRVINE, Calif., Feb. 13, 2013 - New-vehicle sales are expected to grow nearly 6 percent in 2013 to 15.3 million units overall, breaking the three-year trend of double-digit sales growth that has persisted since 2010, according to Kelley Blue Book www.kbb.com, the leading provider of [new and used car information](#).

“Although the sales pace is expected to slow this year, automakers have demonstrated that they can generate solid profits with sales at current levels, which is a strong indication that they will remain disciplined by continuing to match production to meet demand,” said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book... [MORE](#)

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.