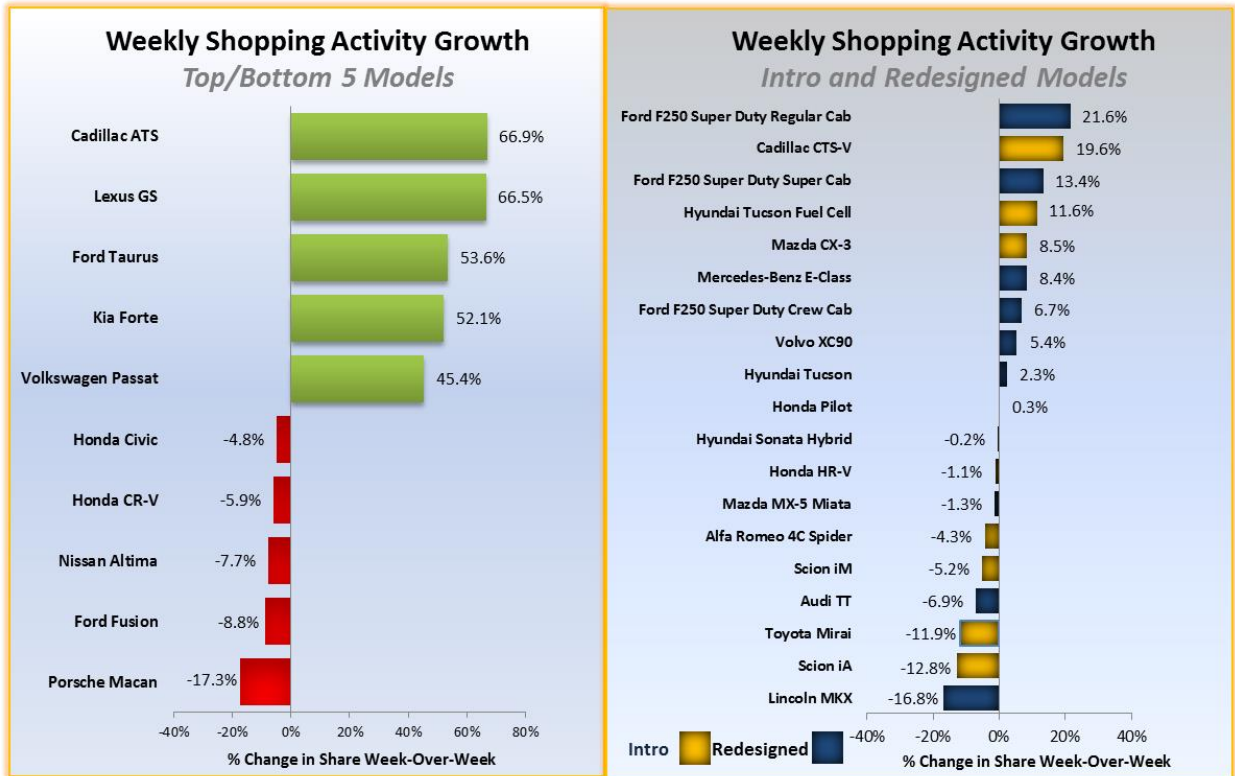


# HOT CAR REPORT

August 20, 2015



Note: The Top/Bottom 5 Models represent the most statistically significant gains/losses presented in order of effect size.

## Kelley Blue Book Hot Car Report Analysis

Akshay Anand, senior analyst, Automotive Industry Insights

- New information is popping up about the upcoming Lexus GS, including a new engine option, as well as intelligent safety features. These safety features include “traffic sign recognition,” which is exactly what it sounds like – the GS will read road signs and present information on the heads-up display. Technology is becoming more and more important to consumers, and the Lexus GS will be chock full of fancy technology.
- A facelifted version of the Volkswagen Passat will hit dealerships in the fall, and as with many facelifts and redesigns, consumers are showing interest in the German marque.