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BLUE BOOK BRIEFING

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The latest video and written news stories by the editorial staff of Kelley Blue Book's KBB.com

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All-new and updated video and written reviews from the editorial staff of Kelley Blue Book's KBB.com, and links to consumer reviews and ratings on KBB.com

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INDUSTRY INSIGHTS:

Diesel Gains Momentum

- Jack R. Nerad, vice president, executive editorial director and executive market analyst, Kelley Blue Book's KBB.com

If someone told you that the greenest, most environmentally friendly technology that has gained prominence in the past three weeks or so was diesel, you might think he was crazy. After all, isn't diesel the noisy, noxious, nasty-smelling technology that has plagued the world's cities for decades? Aren't diesel engines stench-producers that also put out the gaseous soup that turns into smog when exposed to something we typically like, namely sunlight? To many Americans, diesel is the absolute antithesis of high-tech and green. It is a dinosaur of the distant past, not an artifact of the future.

Two recent vehicle launches could begin to change American attitudes about a technology that has won wide-spread adoption in other parts of the world, most notably Europe, but has remained somewhat of a strange cousin here in North America. In rapid succession, Mazda has moved forward with its previously announced intention to bring a diesel-powered version of its attractive Mazda6 mid-size sedan to the American market, and General Motors unveiled the diesel version of its Chevrolet Cruze compact sedan at the recent Chicago Auto Show. So now the German brands, Audi, BMW, Mercedes-Benz and Volkswagen, which have been marketing diesels in the United States for the past several years, are soon to be joined by both a Japanese and American manufacturer in offering the technology in the United States.

Both new diesel models promise to offer excellent fuel economy and fuel economy's less-heralded associate — excellent range. Mazda has yet to announce expected EPA fuel economy for its Mazda6 with SKYACTIV-D technology, but Chevrolet says its 2.0-liter 4-cylinder Turbo Diesel Cruze should turn in a highway fuel economy figure of 42 miles per gallon. And lest you think that it will offer nothing better than slug-like acceleration,

its 148 horsepower and 258 pound per foot of peak torque at just 2,000 rpm are expected to propel the new Cruze 2.0 TD from 0-60 mph in 8.6 seconds. In an era when driving range is getting more scrutiny, the GM turbo diesel should allow the Cruze to deliver some 600 miles of driving before its fuel tank needs to be refilled. It uses a urea system, something the Mazda SKYACTIV-D engine eschews, to reach its NOx target and justify its "green" label.

So what stands in the way of rapid adoption of this New Age green diesel technology? Three important factors stand out. First, turbo-diesel technology is more expensive than conventional gasoline engines, even in their current, highly-sophisticated form. For example, the Cruze TD Turbo Diesel will retail for some \$4,000 more than the Chevrolet Cruze ECO (gasoline) model that offers an impressive 39 mpg highway EPA listing. That price reflects the added cost of producing the more robust and complicated turbo-diesel engine, and its after-treatment system. On top of that, the second factor is the elevated price of diesel fuel in many American markets versus the price of even premium gasoline. So the consumer is not only asked to pay more for the vehicle, but also to pay more for the fuel. That's a difficult leap even though consumers will typically buy less diesel fuel than gasoline to drive the same distance.

And what's the third factor? History. Americans traditionally think of diesel as old-tech and dirty. Despite a great deal of proof to the contrary, many consumers have difficulty accepting the truth that today's diesels are environmentally friendly. And that might be the technology's biggest hurdle of them all.

LATEST NEWS STORIES ON KBB.COM:

Check out the very latest news stories by visiting KBB.com and clicking the the *KBB.com Top Picks* tab on the home page. The following latest news stories by KBB.com's editorial staff went live on the site or were updated during January 2013.

Videos Posted to KBB.com:

[*2014 Cadillac ELR - 2013 Detroit Auto Show HD*](#)

[*2014 Chevrolet Corvette - 2013 Detroit Auto Show HD*](#)

[*2014 Chevy Spark EV - 2013 Detroit Auto Show HD*](#)

[*2013 Honda Odyssey Video Review*](#)

[*2014 Infiniti Q50 - 2013 Detroit Auto Show HD*](#)

[*2014 Jeep Grand Cherokee - 2013 Detroit Auto Show HD*](#)

[*2014 Jeep Grand Cherokee SRT - 2013 Detroit Auto Show HD*](#)

[*2013 Lexus ES Video Review*](#)

[*2014 Lexus IS - 2013 Detroit Auto Show HD*](#)

[*2013 Lincoln MKZ Video Review*](#)

[*2012 Mazda Miata MX-5 Long-Term Review - Part 3*](#)

[*2013 Mini Cooper JCW Paceman - 2013 Detroit Auto Show HD*](#)

[*2013 Porsche Boxster Video Review*](#)

[*2013 Toyota Avalon Video Review*](#)

[*BMW Concept 4 Series Coupe - 2013 Detroit Auto Show HD*](#)

[*Chrysler UConnect Access Infotainment Review*](#)

[*Ford Atlas Concept - 2013 Detroit Auto Show HD*](#)

[*Honda Urban SUV Concept - 2013 Detroit Auto Show HD*](#)

[*Hyundai HCD-14 Genesis Concept - 2013 Detroit Auto Show HD*](#)

[*Lincoln MKC Concept - 2013 Detroit Auto Show HD*](#)

[*Toyota Entune Infotainment Review*](#)

[*Toyota Furia Concept - 2013 Detroit Auto Show HD*](#)

[*Volkswagen CrossBlue Concept - 2013 Detroit Auto Show HD*](#)

Written Stories Posted to KBB.com:

[*2014 Acura RLX pricing and launch plan detailed*](#)

[*2014 Bentley Continental GT Speed Convertible - Detroit 2013*](#)

[*2014 Bentley Flying Spur teased*](#)

[*2014 Chevrolet Corvette Convertible confirmed for Geneva*](#)

[*2014 Infiniti Q50 teased for Detroit*](#)

[*2014 Mazda6 First Drive Review: Pretty Handling*](#)

[*2014 Ram ProMaster truck name teased for Chicago*](#)

[*2014 Subaru Forester First Review*](#)

[*2013 Aston Martin Vanquish Centenary Edition unveiled*](#)

[*2013 Chevrolet Traverse first drive*](#)

[*2013 Chicago Auto Show*](#)

[*2013 Chrysler 300 Glacier Edition unveiled*](#)

[*2013 Detroit Auto Show: The New Cars*](#)

[*2013 Ford Fusion Energi tops class with 100 MPGe combined mark*](#)

[*2013 Hennessey Venom GT sets new Guinness 0-300 km/h speed mark*](#)

[*2013 Lincoln MKZ Video Review: Fusion Plus, or Something More?*](#)

[*2013 Nissan LEAF gets big price cut, adds more affordable S model*](#)

[*2013 SRT Chrysler 300 SRT8 / Dodge Challenger 'Core' models*](#)

[*2013 SRT Motorsports Viper GTS-R will compete at Le Mans*](#)

[*Alfa Romeo 4C teased for March reveal in Geneva*](#)

[*Audi to introduce new Matrix LED headlights in 2013*](#)

[*BMW and Toyota sign wide-ranging co-development pact*](#)

[*Beyond the Battery: How the Toyota Prius Returns 50 mpg*](#)

[*Cadillac opens V-Series Academy*](#)

[*Chrysler Group will offer first dealer-activated navigation systems*](#)

[*Continental shows new driver-distraction prevention technology*](#)

[*Daimler, Nissan and Ford partner in fuel cell development effort*](#)

[*Ford Atlas Concept Hints at 2015 F-150 - Detroit 2013*](#)

[*GM moving Performance Build Center to Bowling Green 'Vette plant*](#)

[*Honda CR-V is the 2012 Most-Researched New Vehicle at KBB.com*](#)

[*Honda GEAR Concept revealed*](#)

[*Honda and Acura to offer Siri 'Eyes Free' assist on select 2013s*](#)



Written Stories Posted to KBB.com:

[Hyundai HCD-14 Concept teased - Detroit 2013](#)

[Hyundai HCD-14 Genesis Concept - Detroit 2013](#)

[Hyundai previews its next-gen in-car infotainment tech](#)

[IIHS names its Top Safety Pick winners for 2013](#)

[Is this the new Mitsubishi Mirage?](#)

[KBB.com expects big post-game traffic bump for 2014 Toyota RAV4](#)

[KBB.com sees a buyer's market for new compacts and crossover SUVs](#)

[KBB Short Answer: Honda Pilot or Ford Explorer?](#)

[KBB Short Answer: Toyota Camry or Honda Accord?](#)

[KBB names top value-retaining brands and vehicle segments](#)

[Kia urban concept teased for Geneva](#)

[McLaren P1 supercar spotted testing, readies for Geneva debut](#)

[Mercedes-Benz unveils new anti-wrong-way driver-warning system](#)

[NHTSA data confirms over 17.8 million products recalled in 2012](#)

[Nissan Resonance Concept Teased for Detroit debut](#)

[PSA Peugeot Citroen reveals new Hybrid Air powertrain](#)

[Pininfarina 'Sergio' Concept will debut in Geneva](#)

[Revealed: 2014 Aston-Martin Rapide S](#)

[Revealed: 2014 Audi RS5 Cabriolet - Detroit 2013](#)

[Revealed: 2014 Audi RS 7 - Detroit 2013](#)

[Revealed: 2014 Audi SQ5 - Detroit 2013](#)

[Revealed: 2014 BMW 3 Series Gran Turismo - Geneva 2013](#)

[Revealed: 2014 Cadillac ELR - Detroit 2013](#)

[Revealed: 2014 Chevrolet Cruze 2.0 TD - Chicago 2013](#)

[Revealed: 2014 Infiniti Q50 - Detroit 2013](#)

[Revealed: 2014 Jeep Compass - Detroit 2013](#)

[Revealed: 2014 Jeep Grand Cherokee - Detroit 2013](#)

[Revealed: 2014 Jeep Grand Cherokee SRT - Detroit 2013](#)

[Revealed: 2014 Jeep Patriot - Detroit 2013](#)

[Revealed: 2014 Kia Cadenza - Detroit 2013](#)

[Revealed: 2014 Kia Forte 5-door - Chicago 2013](#)

[Revealed: 2014 Lexus IS Series - Detroit 2013](#)

[Revealed: 2014 Mercedes-Benz C63 AMG 'Edition 507' - Geneva 2013](#)

[Revealed: 2014 Mercedes-Benz CLA-Class - Detroit 2013](#)

[Revealed: 2014 Mercedes-Benz E-Class Coupe/Cabrio - Detroit 2013](#)

[Revealed: 2014 Mercedes-Benz E63 AMG 4Matic/S-Model - Detroit 2013](#)

[Revealed: 2014 Nissan 370 Z Nismo - Chicago 2013](#)

[Revealed: 2014 Nissan GT-R Track Edition - Chicago 2013](#)

[Revealed: 2014 Nissan Versa Note - Detroit 2013](#)

[Revealed: 2014 Ram ProMaster Van - Chicago 2013](#)

[Revealed: 2014 Toyota Tundra - Chicago 2013](#)

[Revealed: 2014 Volkswagen Beetle Convertible R-Line - Chicago 2013](#)

[Revealed: 2014 Volkswagen Beetle GSR - Chicago 2013](#)

[Revealed: 2013 BMW 320i - Detroit 2013](#)

[Revealed: 2013 Dodge Blacktop Edition lineup grows - Detroit 2013](#)

[Revealed: 2013 Dodge Challenger R/T Redline - Chicago 2013](#)

[Revealed: 2013 Dodge Dart GT - Detroit 2013](#)

[Revealed: 2013 Mini Clubman Bond Street](#)

[Revealed: 2013 Nissan Juke Nismo - Chicago 2013](#)

[Revealed: 2013 Nissan NV200 Compact Cargo Van - Chicago 2013](#)

[Revealed: 2013 Shelby Focus ST - Detroit 2013](#)

[Revealed: 2013 Smart Fortwo Edition Cityflame - Detroit 2013](#)

[Revealed: 2013 Volkswagen GTI Special Editions - Chicago 2013](#)

[Revealed: Acura NSX Concept Evolution - Detroit 2013](#)

[Revealed: Fiat 500 Tenebra/Cattiva Design Concepts - Detroit 2013](#)

[Revealed: Ford Fiesta ST GRC Race Car - Chicago 2013](#)

[Revealed: Ford Focus TrackSter Project - Chicago 2013](#)

[Revealed: Honda Urban SUV Concept - Detroit 2013](#)

[Revealed: Kia Cross GT Concept - Chicago 2013](#)

[Revealed: Kia Optima Hybrid Superman Concept - Chicago 2013](#)

[Revealed: Lincoln MKC Concept - Detroit 2013](#)

[Revealed: Mopar '13 Dart - Chicago 2013](#)

LATEST NEWS STORIES ON KBB.COM (CONTINUED):

Written Stories Posted to KBB.com:

[*Revealed: Nissan Resonance Concept - Detroit 2013*](#)

[*Top 10 Reasons to Love the 2014 Chevrolet Corvette*](#)

[*Revealed: Toyota Corolla Furia Concept - Detroit 2013*](#)

[*Toyota FT-86 Open Concept teased for Geneva*](#)

[*Revealed: Volkswagen CrossBlue SUV Concept - Detroit 2013*](#)

[*Toyota i-Road Concept teased for Geneva*](#)

[*Revealed: Volkswagen Passat Performance Concept - Detroit 2013*](#)

[*Toyota retakes automotive world sales crown*](#)

[*Rolls-Royce Wraith - new hi-powered coupe is teased for Geneva*](#)

[*Video Review: Has the 2013 Toyota Avalon gained its edge?*](#)

[*Subaru VIZIV Concept previewed for Geneva*](#)

NEW-VEHICLE REVIEWS ON KBB.COM:

The following new-vehicle reviews written by KBB.com's editorial staff went live on the site or were updated during January 2013. To see any new-vehicle review from KBB.com's editorial staff, please visit KBB.com and click on the **Car Reviews** tab, then select the make and model.

[*2013 BMW 3 Series*](#)

The iconic BMW 3 may be the industry's most benchmarked vehicle. Virtually all competing automakers – most notably Audi, Mercedes-Benz, Lexus, Infiniti and Cadillac – have tried to match (or surpass) its beautifully balanced dynamics, upscale image and enthusiast appeal with luxosport compacts of their own, and some have come close. But none so far has quite bulls-eyed that elusive target. Making that challenge even more difficult is the 2013 addition of available xDrive all-wheel drive (AWD), a still-quick but more fuel-efficient ActiveHybrid 3 model and (soon) a sports wagon...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[*2013 BMW Z4*](#)

The Z4 is BMW's version of the classic roadster. That is, its engine is in front, its drive wheels are in the rear, and its seats are limited to just you and perhaps one lucky passenger. Yet the Z4 is still a BMW through and through, which means you get not only an athletic drive experience, but the luxurious accommodations you'd expect from this German automaker...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[*2013 Chevrolet Silverado*](#)

When it comes to full-size pickups, it's hard to find fault with what Chevrolet has done with its 2013 Silverado 1500. Though technically not the best-selling full-size pickup in America (that honor goes to the Ford F-150), when combined with the sales of its sister pickup, the GMC Sierra, the two handily outsell their Ford rival...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[*2013 Chevrolet Spark*](#)

Cars seem to be downsizing in the name of price, fuel efficiency, and perhaps, novelty. But while cars like the Scion iQ and the Smart Fortwo may be undersized afterthoughts for many car shoppers in the market for a small car, a real 5-seater like the 2013 Chevrolet Spark could be on the radars of anyone looking for an inexpensive sub-compact that can comfortably fit more than 2 people...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[*2013 Ford E Series*](#)

When it comes to hauling substantial amounts of people and cargo, it's difficult to think of a more capable choice than the 2013 Ford E-Series van. With a resume that stretches back over 50 years, the E-Series continues to build upon its reputation as the workhorse of the American commercial industry...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Ford Fusion](#)

The 2013 Fusion marks the second generation of Ford's mid-size family sedan. What was a good-looking car to begin with has become a dazzling one now with fresh sheet metal and slightly larger dimensions. At first glance, you might think it's an Aston Martin. The Ford Fusion's positive traits are more than skin-deep...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Ford Super Duty](#)

Despite the headlines about higher fuel prices and the popularizing of smaller cars, there is still a place for mighty trucks that can perform mighty tasks. Those who drive such vehicles are more apt to be wearing work gloves and overalls than cufflinks and khakis, and almost without question they'll be seated in a vehicle from the domestic Big Three...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 GMC Sierra](#)

On the surface, GMC's Sierra half-ton pickup for 2013 may look like a Chevy Silverado clone, but dig a little deeper and you'll find some subtle and some not-so-subtle differences. The Sierra's engines, transmissions and body configurations are the same, as are the specifications for power, fuel economy and towing. But the 2013 GMC Sierra displays a more professional appearance, with copious amounts of chrome in the grille and more stylish wheel options...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Honda CR-Z](#)

The 2013 Honda CR-Z is among the few hybrids on the market that does not require a shot of 5-Hour Energy before sliding behind the wheel. It may lack genuine sports car credentials, but the CR-Z remains a fun, affordable alternative to conventional hybrids. A spiritual successor to the celebrated Honda CRX, the 2013 CR-Z is a front-wheel-drive, 2-door hatchback with just two seats...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Lincoln MKZ](#)

Saviors come in many different forms. For Lincoln, the 2013 MKZ sedan represents the first of four new models debuting over the next three years whose prime directive is to resurrect the 95-year-old marque. With a renewed emphasis on styling, the 2013 Lincoln MKZ showcases an expressive design that, unlike its predecessor, bears little resemblance to the Ford Fusion on which it's based...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Mercedes-Benz SLS](#)

The 2013 SLS AMG GT is Mercedes-Benz's answer to what a supercar should be. As the pinnacle performer in the German automaker's lineup, the SLS AMG infuses the provenance of its ancestor the 300SL "Gullwing" with the best of today's engineering and technology. Available as a 2-seat coupe or roadster, the SLS AMG has the power and pedigree to run with the best from Ferrari, Audi and Aston Martin...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Nissan Leaf](#)

The 2013 Leaf is the epitome of Nissan's determination for the continual advancement of electric cars. Case in point, the 2013 Nissan Leaf boasts an extended range, faster charge times, and a new entry-level "S" trim that holds the title as the most affordable 5-passenger electric car on the market. Although the notion of owning and operating an electric car might seem a bit daunting, the Nissan Leaf delivers the same basic driving experience as its conventional rivals...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Nissan NV](#)

The NV is Nissan's recent entry in the full-size van market, and is meant to take on the venerable but aging models from Ford and General Motors. Introduced in 2012, the Nissan NV is available as a cargo van or passenger van. Cargo models have a vast amount of space suitable for a variety of tasks and are available with a raised roof...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Land Rover Range Rover](#)

The 2013 Range Rover is the top model from luxury SUV maker Land Rover, and only the fourth all-new version of the vehicle in nearly 45 years. With its lofty price comes a wealth of performance capability and creature comforts. After decades establishing itself as an off-road icon, the Range Rover continues to hone its on-road comfort...

[2013 SRT Viper](#)

Most cars today are known for – and strive for – fuel efficiency, comfortable and quiet driving manners, and all-around practicality. The SRT Viper proudly champions none of those virtues. While it's true that this 6-figure American supercar, resurrected in coupe form for 2013 as the flagship vehicle under Chrysler's SRT performance brand, is more livable and much better equipped than previous versions...

[2013 Scion xB](#)

The Scion xB is the vehicle that started the rolling-box renaissance a decade ago. Now, nearly 10 years after its introduction and five since its last major revamp, the xB is starting to show its age while competing with vehicles such as the Kia Soul and Nissan Cube. In addition to those fresher rivals, the xB faces stiff competition from scads of crossovers such as the Honda CR-V and Ford Escape...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Toyota Prius](#)

The world's first and most successful mass-produced hybrid car, the 2013 Toyota Prius hybrid is now a family of vehicles, a sub-brand consisting of the original hatchback Prius, the Prius Plug-In Hybrid built on the same body, the Prius V with its wagon-like extended roofline, and the smaller Prius C hatchback...

To read the latest Consumer Reviews & Ratings on this vehicle, click [here](#).

[2013 Toyota RAV4](#)

The RAV4 is the crossover SUV that takes credit for starting the segment back in 1995. Nearly two decades later, crossover SUVs have exploded in popularity because of their versatility, fuel economy and car-like handling. 2013 marks the fourth generation for the revamped RAV4. With it, Toyota's smallest SUV receives a much-needed styling update, new technology and more miles per gallon of gasoline. Class-leading interior room remains. Buying the newest RAV4 is now a simpler affair with fewer choices: just three trims, one engine and one transmission...

[2012 Fisker Karma](#)

The Fisker Karma is a brand-new plug-in electric car from a brand-new, California-based automaker. The Karma is powered by advanced electric motors and has an onboard gasoline engine that acts as a generator. Unlike pure electric vehicles, this setup enables the Karma to travel dozens of miles on battery power, then a couple hundred more by way of the generator...

Lexus Shopper Loyalty Among KBB.com Visitors Soars With Help From Recent Redesigns, Superior Resale Value

Toyota Maintains No. 1 Spot for Five Consecutive Quarters; Korean Brands Falter on Aging Lineups

IRVINE, Calif., Feb. 7, 2013 - Thanks to a series of popular vehicle redesigns across its lineup, [Lexus](#) shopper loyalty has increased 9.2 percentage points year-over-year among [www.kbb.com](#) new-car audience, according to Kelley Blue Book, the leading provider of new and used car information.

For Q4 2012, Lexus ranked highest among all luxury brands in terms of shopper loyalty on KBB.com. Overall, Lexus sits in the No. 2 position, just behind its non-luxury counterpart [Toyota](#) in the No. 1 position... [MORE](#)

KBB.com Announces 2013 5-Year Cost to Own Award Winners

Top 2013 Models, Brands Honored for Lowest Projected Costs During Initial Five-Year Ownership Period

IRVINE, Calif., Feb. 5, 2013 - The 2013 model-year vehicles and brands (in both luxury and non-luxury categories) with the lowest projected ownership costs were announced today by Kelley Blue Book [www.kbb.com](#), the leading provider of new and used car information. These awards are based on [Kelley Blue Book's 5-Year Cost to Own](#) data for new cars for the initial five-year ownership period.

While depreciation (or loss of value) and fuel costs may be the greatest expense incurred in owning a vehicle, there are other factors that can have a significant impact on a consumer's pocketbook. Available on Kelley Blue Book's KBB.com, 5-Year Cost to Own information takes into consideration depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees for new models.

To view the multimedia assets associated with this release, please click [here](#).

KBB.com Predicts Super Bowl XLVII Traffic Surge for New Toyota RAV4, Mercedes-Benz Line-Up

Kelley Blue Book Analysts Project Which Automaker Ads Will Drive Consumer Interest During the Big Game

IRVINE, Calif., Jan. 31, 2013 - With Super Bowl® XLVII around the corner, Kelley Blue Book analysts today report their predictions for how automaker ads will resonate among [www.kbb.com](#) car shoppers.

This year, Kelley Blue Book anticipates the redesigned [Toyota RAV4](#) will be the biggest winner among all automaker advertising, with more KBB.com shoppers researching this model after the Big Game commercial airs... [MORE](#)

10 Best Used Cars Under \$8,000 Named by KBB.com Editors

Variety of Reliable, Affordable Vehicles from Japanese, Domestic, European and Korean Manufacturers Featured

IRVINE, Calif., Jan. 31, 2013 - Shoppers in the market for an affordable used car should check out the list of [10 Best Used Cars Under \\$8,000](#) compiled by the expert editors of Kelley Blue Book [www.kbb.com](#), the leading provider of new and [used car information](#).

With Americans looking to stretch their hard-earned dollars as far as they can go, many people find themselves checking out the used-car market instead of shopping new. Car shoppers in the market for a used vehicle in 2013 are in luck: New cars have never been so reliable, which means used-car buyers have never had it so good... [MORE](#)

10 Best Cars for Winter Named by KBB.com

Editors Recommend Capable New Sedans, SUVs, Crossovers, Minivans, Even Exotic Sports Cars

IRVINE, Calif., Jan. 30, 2013 - With inclement weather making headlines in many parts of the country, new-car shoppers would be wise to consider the variety of options in the [10 Best Cars for Winter](#) list by the expert editors of Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

The days are still short, the nights are cold and the chances of encountering rain, snow, sleet or some other form of weather-related treachery during the course of any daily drive are at their peak... [MORE](#)

New-Car Sales to Start New Year Strong at 15.1 Million Seasonally Adjusted Annual Rate

All Automakers Poised for Strong January Sales; Redesigns, New Introductions Drive Top-Selling Segments

IRVINE, Calif., Jan. 29, 2013 - As January comes to a close, analysts predict that [new-car sales](#) are positioned to surpass 15.1 million seasonally adjusted annual rate (SAAR), marking a 13 percent year-over-year improvement, according to Kelley Blue Book www.kbb.com, the leading provider of new and used car information. (Please note that there was an additional selling day in January this year; after adjusting for the difference in selling days, sales are expected to increase 8 percent year-over-year).

"January tends to be the slowest month of the year, largely due to a significant number of buyers who purchase new cars in December to take advantage of year-end clearance events," said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book... [MORE](#)

New KBB.com Accelerator Ad Program Commands Shoppers' Attention With Immersive, Cross-Platform Experience

Turn-key, Customized Solution Enables Automakers to Influence Undecided Consumers at Crucial Point

IRVINE, Calif., Jan. 28, 2013 - The all-new Accelerator program is now available to help automakers capture the attention of in-market car shoppers on Kelley Blue Book's www.kbb.com, where millions of consumers are actively researching their next vehicle purchase.

Accelerator provides a high-impact, engaging site event that commands attention from the undecided consumer and generates sustainable awareness through multiple integrated ad units, including a one-week exclusive advertising placement on Kelley Blue Book's KBB.com home page. This rare media opportunity to 'own' the advertisement opportunities on Kelley Blue Book's home page and garner attention from KBB.com's more than 14 million monthly visitors also will help to blunt competitors on major site pathways... [MORE](#)

2013 North American International Auto Show Unveils 2014 Concepts

DETROIT, Jan. 21, 2013 - The 2013 North American International Auto Show in Detroit is where the global automotive community converges every year in January and the future of transportation is revealed. This year over 500 vehicles will be on display from 40 manufacturers, and, including some of the most innovative designs in the world as well as never-before seen debuts.

"The 2013 Detroit auto show could be the most exciting auto show of the year," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book... [MORE](#)

New Cars That Achieve 40-Plus mpg Combined (City and Highway)

IRVINE, Calif., Jan. 17, 2013 - With each passing year, technological advances in the auto industry and increased consumer expectations combine to raise the bar for new-car fuel economy. Last year's go-to measurement of 40 mpg highway now has been upped by the editors of KBB.com to the even-tougher-to-achieve 40 mpg combined (city and highway) as the latest benchmark in fuel-economy status. New-car shoppers can check out details about the newest fuel-sipping standouts in ['The 40 mpg Cars of 2013'](#) from the editors of Kelley Blue Book's KBB.com... [MORE](#)

KBB.com's Detroit Auto Show Coverage Features Highly Anticipated New Vehicle Debuts

Global Reveal for 2014 Chevrolet Corvette, All-New Cadillac ELR, Honda Urban Vehicle Concept and More

IRVINE, Calif., Jan. 14, 2013 - The New Year kicks into full gear with the North American International Auto Show in Detroit, and KBB.com features comprehensive coverage of many highly anticipated new vehicle debuts at the [2013 Detroit Auto Show](#) by the expert editors of Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

Even though the show doesn't open to the public until January 19, everyday car shoppers and automotive enthusiasts alike can already see the first official pictures of several brand-new cars set to be unveiled at the 2013 Detroit Auto Show media days on January 14-15... [MORE](#)

KBB.com Offers Video Insights on New Car Resale Value and This Year's Best Resale Value Award Winners

IRVINE, Calif., Jan. 9, 2013 - In honor of the 2013 Best Resale Value Awards and to help car shoppers better understand the importance of a vehicle's resale value, Kelley Blue Book's KBB.com today provides all-new video content on its Best Resale Value Awards microsite.

What is resale value?

To view the multimedia assets associated with this story, please click [here](#).

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.