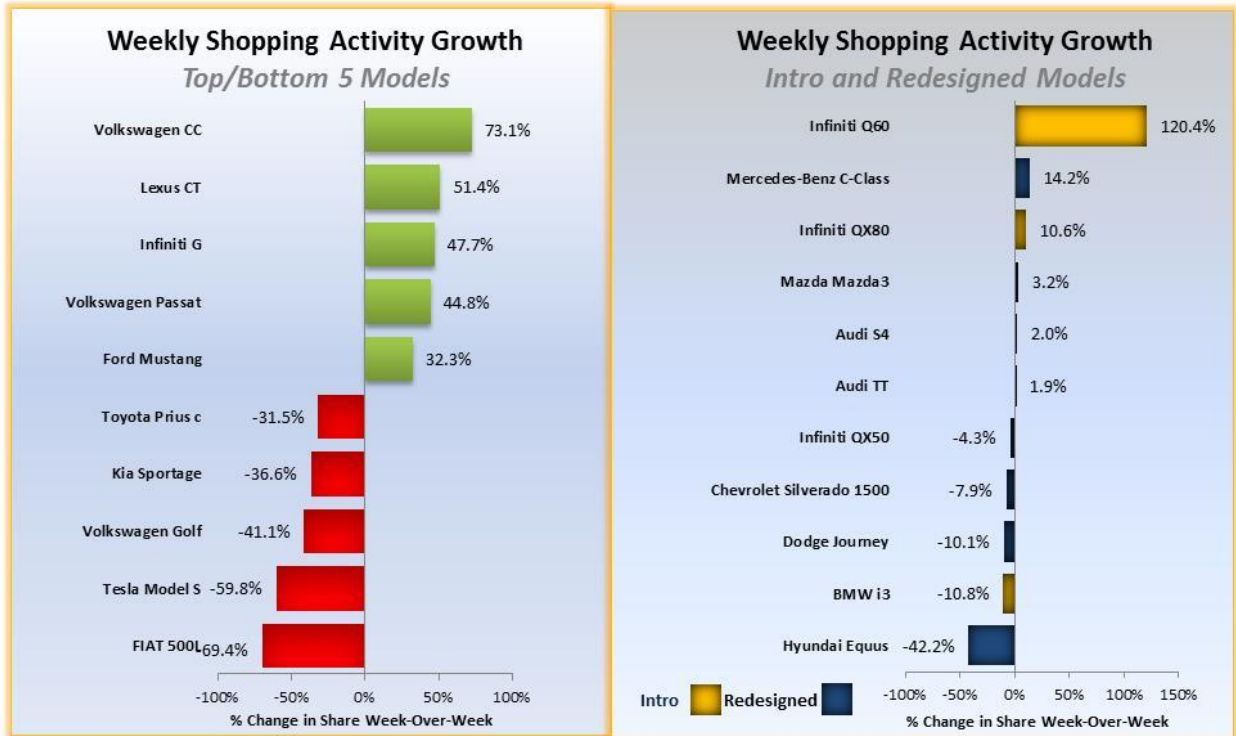


HOT CAR REPORT

September 5, 2013



Note: The Top/Bottom 5 Models represent the most statistically significant gains/losses presented in order of effect size.

Kelley Blue Book Hot Car Report Analysis

Arthur Henry, manager of Kelley Blue Book Market Intelligence

- Volkswagen Passat and CC grace the Hot Car Report Top 5 list this week.
 - Both the Passat and the CC are carry-over vehicles for the 2014 model year, but the two models have Volkswagen's all-new Car-Net telematics that is capturing shopper interest.
 - Car-Net, which is similar to GM's OnStar, provides four prominent categories: Safe & Secure, Family Guardian, Remote Access, and Diagnostics & Maintenance. Volkswagen differs from other manufacturers by being the only one to offer a single service tier that includes all of these categories.
- Infiniti is experiencing traffic fluctuations with its model lineup.
 - Shopping interest has picked up for the Infiniti G as the transition to the new naming convention continues with the Q60, formerly the G37 coupe.