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 $Note: The\ Top/Bottom\ 5\ Models\ represent\ the\ most\ statistically\ significant\ gains/losses\ presented\ in\ order\ of\ effect\ size\ .$

Kelley Blue Book Hot Car Report Analysis

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- The Q50 had quite a bit of buzz surrounding it over the past week, and it shows up on this week's *Hot Car Report* in spades. More information has been released about the Q50 Eau Rouge, Infiniti's high-end Q50, which packs a Nissan GT-R specengine inside. It will be making a running debut at Goodwood, and if built, could cost north of \$100,000. There also has been news that U.S.-built engines for the Q50 may go into Europe-only cars.
- The other theme for this week is luxury, and it's no surprise. Markets are doing well, cars are selling, summer is here, and luxury is shaping up to be the hottest space for the rest of the year. There is a lot of activity surrounding the luxury segment with new-vehicle launches and redesigns from nearly every brand in the space. Not a bad time to be a luxury shopper.