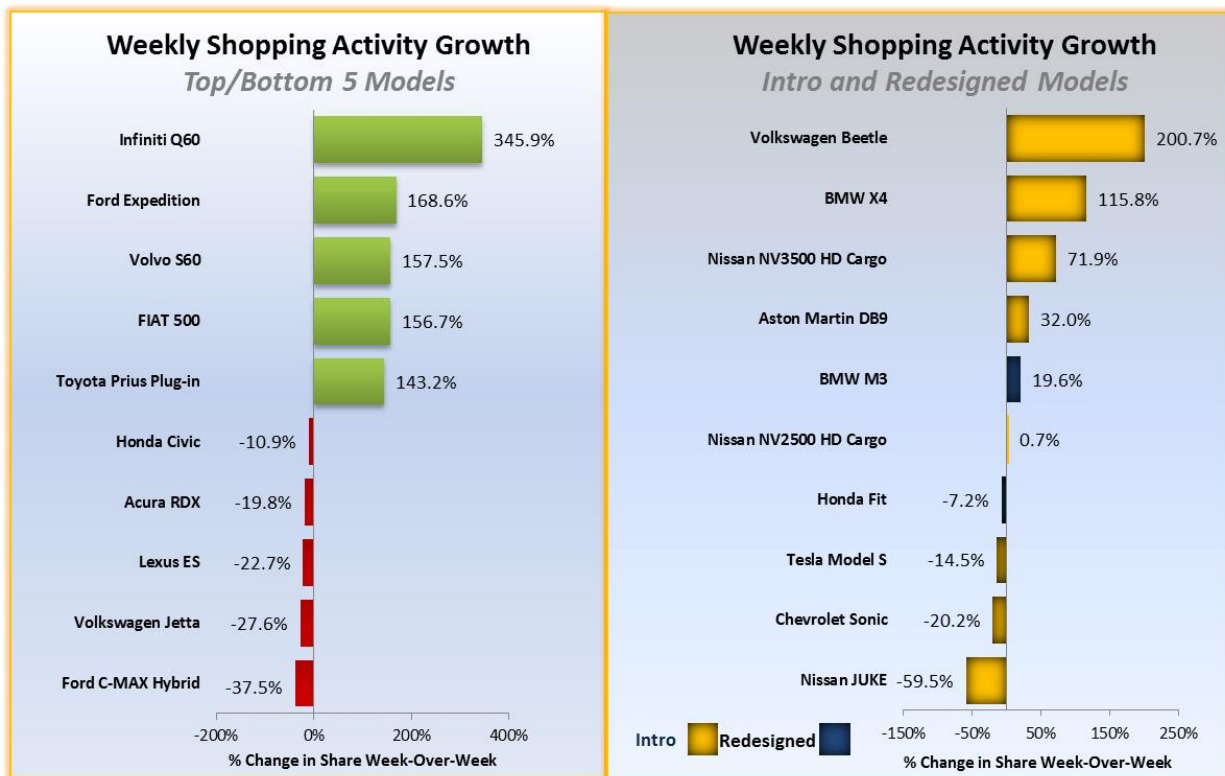


HOT CAR REPORT

May 15, 2014



Note: The Top/Bottom 5 Models represent the most statistically significant gains/losses presented in order of effect size.

Kelley Blue Book Hot Car Report Analysis

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- Consumers continue to investigate Infiniti as it transitions to the Q and QX lines of models. The Q60, formerly known as the G37 Coupe, hasn't undergone the facelift that the Q50 has, but consumers may start re-generating interest in the model.
- Fiat announced plenty of news this week, including new models across the board to be introduced for the brand. The 500x, a reported subcompact crossover, should bow sometime around early 2015. Fiat also announced a 'specialty vehicle.' While the exact model type is to be determined, there have been rumblings of a potential sports car in the Fiat lineup, and the specialty model could be just that.