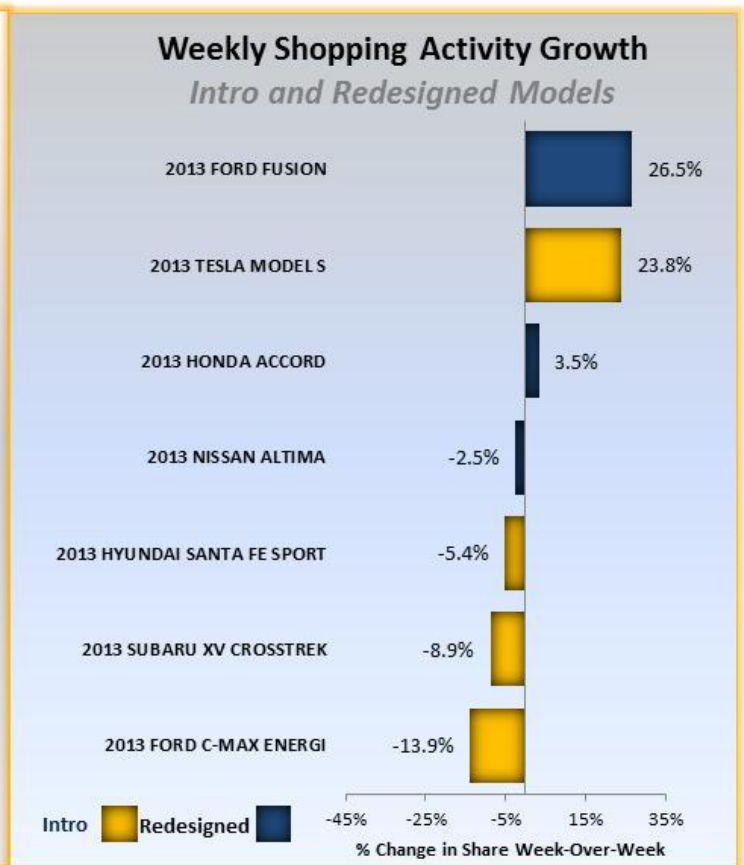
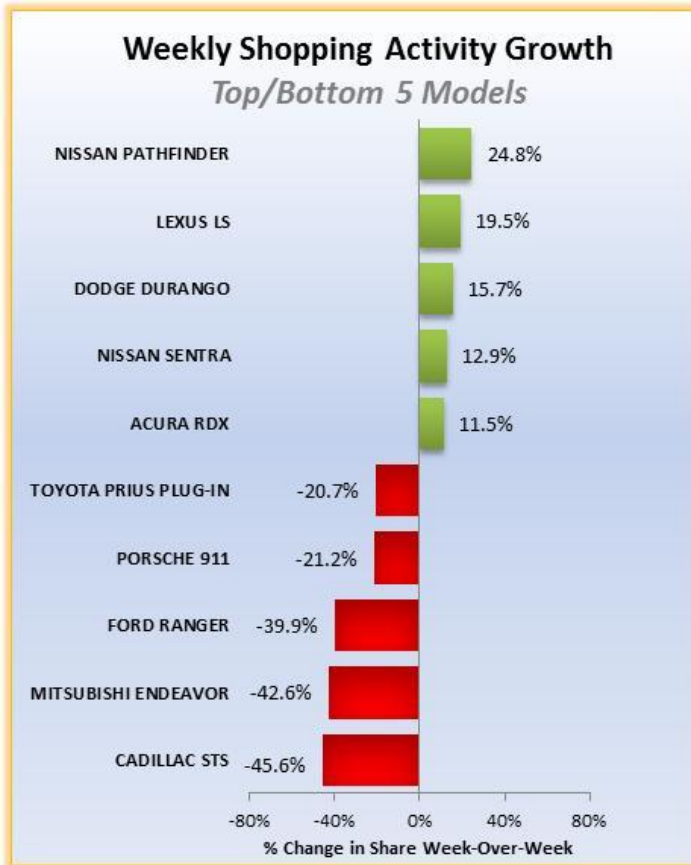


HOT CAR REPORT

November 1, 2012



Note: The Top/Bottom 5 Models represent the most statistically significant gains/losses presented in order of effect size.

Kelley Blue Book Hot Car Report Analysis – November 1, 2012:

The Nissan Pathfinder is all-new for 2013 and is slated to arrive in show rooms as soon as this week. Priced around \$28,270 for the base package, this new iteration is actually cheaper than the 2012 version. While the new model is longer and wider by a few inches each way, the crossover also sits slightly smaller from a height standpoint, as automakers continue to move away from traditional SUV specs and further into the CUV realm. As a continuing trend with CUVs, the 2013 Pathfinder also is roughly 500 pounds lighter than the outgoing model.

In addition, Nissan recently redesigned its compact sedan, the Sentra. The Sentra has not been a compact-car stalwart like some of its competitors, and Nissan is aiming to change that with bolder styling and a price point in the mid \$15,000s. It's clear that this is a big year for Nissan with several key redesigns and several more slated for 2013.

- Akshay Anand, Market Intelligence Web Analyst, Kelley Blue Book's KBB.com