

Kelley Blue Book Names 10 Most Awarded Cars & Most Awarded Brands of 2020

IRVINE, Calif., Aug. 27, 2020 /PRNewswire/ -- In this age of uncertainty, car buyers are looking for vehicles and brands they can trust to take on the road ahead. With an overwhelming amount of choices on the market, consumers are looking for a simple way to identify their best options. For shoppers wanting to search for a new vehicle with ease and confidence, the editors at Kelley Blue Book have named the [10 Most Awarded Cars of 2020](#) and the [10 Most Awarded Brands of 2020](#).

To compile this list, Kelley Blue Book's experts sorted through the winners from all of the company's 2020 awards programs, tallying the cars and brands that were awarded most often. Kelley



Kelley Blue Book

Blue Book's major annual awards programs include the Best Buy Awards, Best Auto Tech Awards, Best Resale Value Awards, 5-Year Cost to Own Awards and Brand Image Awards. Also factored into the final count are the various car accolade lists created by Kelley Blue Book's editorial staff this year – such as the 12 Best Family Cars, 10 Best Family Cars Under \$25,000, 10 Best All-Wheel-Drive Vehicles Under \$30,000, and many more.

"Our expert editorial team has a deep knowledge of every new car that comes out in a single year. Add in the tremendous amounts of vehicle and market data from Kelley Blue Book, and we are able to evaluate an extensive list of factors before finalizing the top picks," said Matt DeLorenzo, senior managing editor for Kelley Blue Book. "For 2020, the Kia Telluride landed among all cars as the Most Awarded with its impressive combination of value, elegance and capability, while Toyota lead the Most Awarded Brands for 2020."

10 Most Awarded Cars of 2020

| Rank | Year | Make | Model | Sample Editorial Comments |
|------|------|---------|-----------|--|
| 1 | 2020 | Kia | Telluride | The top vehicle on this list is the 2020 Kia Telluride, an SUV that wowed us with its combination of value, elegance, and capability. |
| 2 | 2020 | Jeep | Wrangler | The current generation of the Wrangler is more capable, more refined, and more fuel-efficient than its predecessors yet didn't lose any aspect of what makes this vehicle an icon. |
| 3 | 2020 | Honda | Odyssey | Honda's minivan has a smartly designed interior with clever, thoughtful features for the family. It continues to be the best vehicle in the segment. |
| 4 | 2020 | Hyundai | Santa Fe | Hyundai totally redefined its Santa Fe just last year, upsizing it to make it more |

| | | | | |
|----|------|-----------|------------|---|
| | | | | spacious and more family-friendly than ever before. It offers a lot of value, which is one of the reasons why it was named one of our 12 Best Family Cars of 2020. |
| 5 | 2020 | Toyota | Tacoma | With a long history of accolades that reflect its legendary reliability, the Toyota Tacoma continues to be a truck that you can depend on in the long run. |
| 6 | 2020 | Subaru | Forester | The recently redesigned Subaru Forester is an easy-to-recommend SUV, thanks to its well-designed interior, its complement of standard advanced safety features, and its value. |
| 7 | 2020 | Chevrolet | Corvette | When it was unveiled, the all-new mid-engine 2020 Chevrolet Corvette nearly broke the internet. Its supercar styling and power numbers were impressive, but its incredible resale value data and bargain starting price make the Corvette far more than just an excellent sports car. |
| 8 | 2020 | Toyota | Highlander | The all-new 2020 Toyota Highlander is more spacious, more fuel-efficient, and comes with more standard safety features. That's why we named it one of our 12 Best Family Cars. |
| 9 | 2020 | Subaru | Crosstrek | It's an SUV for all seasons, with terrific ground clearance and standard all-wheel drive. Its subcompact footprint makes it easy to maneuver around town. |
| 10 | 2020 | Subaru | Outback | The new-for-2020 Subaru Outback is an excellent example of the direction in which Subaru is going, with an upscale interior, wide range of standard safety features, and terrific resale value. |

10 Most Awarded Brands of 2020

| Rank | Year | Make |
|------|------|-----------|
| 1 | 2020 | Toyota |
| 2 | 2020 | Subaru |
| 3 | 2020 | Honda |
| 4 | 2020 | Hyundai |
| 5 | 2020 | Chevrolet |
| 6 | 2020 | Ford |
| 7 | 2020 | Lexus |
| 8 | 2020 | Kia |
| 9 | 2020 | Jeep |
| 10 | 2020 | Porsche |

To see KBB.com's complete coverage of the 10 Most Awarded Cars of 2020, visit <https://www.kbb.com/best-cars/most-awarded-cars-2020/>. For full coverage of the 10 Most Awards Brands of 2020, visit <https://www.kbb.com/best-cars/most-awarded-brands-2020/>.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on LinkedIn at <https://www.linkedin.com/company/kelley-blue-book/>, Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb and follow us on Instagram at https://www.instagram.com/kbb_com/ (or @kbb_com).

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*[®], is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides market-reflective values on its top-rated website KBB.com, including its famous Blue Book[®] Trade-In Values and Kelley Blue Book[®] Price Advisor tool, which provides a range for what consumers can reasonably expect to pay for a vehicle in their area. Car owners looking to sell immediately can also get a redeemable, transaction-ready offer with Kelley Blue BookSM Instant Cash Offer. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book is a Cox Automotive brand.

About Cox Automotive

Cox Automotive Inc. makes buying, selling, owning and using cars easier for everyone. The global company's 34,000-plus team members and family of brands, including Autotrader[®], Clutch Technologies, Dealer.com[®], Dealertrack[®], Kelley Blue Book[®], Manheim[®], NextGear Capital[®], VinSolutions[®], vAuto[®] and Xtime[®], are passionate about helping millions of car shoppers, 40,000 auto dealer clients across five continents and many others throughout the automotive industry thrive for generations to come. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately-owned, Atlanta-based company with revenues of \$21 billion. www.coxautoinc.com

SOURCE Kelley Blue Book

For further information: Brenna Buehler, 949-473-6595,
brenna.buehler@coxautoinc.com

<https://mediaroom.kbb.com/2020-08-27-Kelley-Blue-Book-Names-10-Most-Awarded-Cars-Most-Awarded-Brands-of-2020>