

# Kelley Blue Book Names 2019 5-Year Cost to Own Award Winners

IRVINE, Calif., Feb. 6, 2019 /PRNewswire/ -- Negotiating a good price on a new car can save hundreds or even thousands of dollars, but shoppers can save even more simply by choosing the right car to begin with. Purchase price is just one of the costs associated with vehicle ownership, and when the continuing costs of fuel, financing, insurance and depreciation are considered, saving a few bucks up front can cost more when all is said and done. Helping consumers shop smart and save money, Kelley Blue Book's expert editors today name the 2019 model-year brand and category winners of the eighth annual 5-Year Cost to Own Awards. These awards recognize new vehicles with the lowest projected ownership costs.

"Our 5-Year Cost to Own information breaks down typical ownership costs, so shoppers can evaluate the out-of-pocket expenses they will incur beyond the initial purchase price.



Consumers could save money down the road by choosing a vehicle that best fits their needs and their long-term budget," said Eric Ibara, director of 5-Year Cost to Own for Kelley Blue Book. "This year, Subaru and Lexus claim the top brand and luxury brand positions. Subaru's key advantage is its high residual value, which lowers depreciation costs. Lexus offers consumers luxury vehicles at an affordable price and without expensive repairs down the road."

Available on Kelley Blue Book's KBB.com for new models, 5-Year Cost to Own information takes into consideration depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees.

## **2019 Kelley Blue Book 5-Year Cost to Own Award Winners**

### **2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARD: BRAND**

SUBARU

### **2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARD: LUXURY BRAND**

LEXUS

### **2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARDS: BY VEHICLE CATEGORY**

<b>COMPACT CAR:</b> Kia Soul	<b>MID-SIZE SUV/CROSSOVER - 3-ROW:</b> Mitsubishi Outlander
<b>MID-SIZE CAR:</b> Honda Accord	<b>FULL-SIZE SUV/CROSSOVER:</b> Nissan Armada
<b>FULL-SIZE CAR:</b> Chevrolet Impala	<b>LUXURY SUBCOMPACT SUV/CROSSOVER:</b> Lexus UX
<b>ENTRY-LEVEL LUXURY CAR:</b> Acura ILX	<b>LUXURY COMPACT SUV/CROSSOVER:</b> Lexus NX
<b>LUXURY CAR:</b> Lexus GS	<b>LUXURY MID-SIZE SUV/CROSSOVER - 2-ROW:</b> Lexus RX

<b>SPORTS CAR:</b> FIAT 124 Spider	<b>LUXURY MID-SIZE SUV/CROSSOVER - 3-ROW:</b> INFINITI QX60
<b>HYBRID/ALTERNATIVE ENERGY CAR:</b> Toyota Prius c	<b>LUXURY FULL-SIZE SUV/CROSSOVER:</b> INFINITI QX80
<b>ELECTRIC VEHICLE:</b> Nissan LEAF	<b>OFF-ROAD SUV/CROSSOVER:</b> Jeep Wrangler
<b>SUBCOMPACT SUV/CROSSOVER:</b> Mazda CX-3	<b>MID-SIZE PICKUP TRUCK:</b> Toyota Tacoma
<b>COMPACT SUV/CROSSOVER:</b> Subaru Crosstrek	<b>FULL-SIZE PICKUP TRUCK:</b> Toyota Tundra
<b>MID-SIZE SUV/CROSSOVER - 2-ROW:</b> Hyundai Santa Fe	<b>MINIVAN:</b> Honda Odyssey

*(2019 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book 5-Year Cost to Own data for the initial five-year ownership period).*

Kelley Blue Book 5-Year Cost to Own information is developed using Kelley Blue Book® Residual Values to calculate depreciation costs. Kelley Blue Book calculates total ownership costs for new vehicles by applying a sophisticated valuation methodology along with critical financial data from third-party providers.

For more information about the 2019 5-Year Cost to Own Award winners, please visit <https://www.kbb.com/new-cars/5-year-cost-to-own-awards/>.

For more information and news from Kelley Blue Book's KBB.com, visit [www.kbb.com/media/](http://www.kbb.com/media/), follow us on Twitter at [www.twitter.com/kelleybluebook](https://twitter.com/kelleybluebook) (or @kelleybluebook), like our page on Facebook at [www.facebook.com/kbb](https://www.facebook.com/kbb), and follow us on Instagram at [https://www.instagram.com/kbb\\_com/](https://www.instagram.com/kbb_com/) (or @kbb\_com).

#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week, the company provides market-reflective values on its top-rated website [KBB.com](http://KBB.com), including its famous Blue Book® Trade-In Values and Kelley Blue Book® Price Advisor tool, which provides a range for what consumers can reasonably expect to pay for a vehicle in their area. Car owners looking to sell immediately can also get a redeemable, transaction-ready offer with Kelley Blue Book<sup>SM</sup> Instant Cash Offer. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book launched its first international consumer-facing site in 2017. Kelley Blue Book is a Cox Automotive brand.


#### **About Cox Automotive**

Cox Automotive Inc. makes buying, selling and owning cars easier for everyone, while also enabling mobility services. The global company's 34,000-plus team members and family of brands, including Autotrader®, Clutch Technologies, [Dealer.com](http://Dealer.com)®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, VinSolutions®, vAuto® and Xtime®, are passionate about helping millions of car shoppers, 40,000 auto dealer clients across five continents and many others throughout the automotive industry thrive for generations to come. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately-owned, Atlanta-based company with revenues exceeding \$20 billion. [www.coxautoinc.com](http://www.coxautoinc.com)

SOURCE Kelley Blue Book

For further information: Brenna Buehler, 909-225-4643,  
brenna.buehler@coxautoinc.com

---

Additional assets available online:  [Photos \(1\)](#)

<https://mediaroom.kbb.com/2019-02-06-Kelley-Blue-Book-Names-2019-5-Year-Cost-to-Own-Award-Winners>