Kelley Blue Book Names 2019 5-Year Cost to Own Award Winners

IRVINE, Calif., Feb. 6, 2019 /PRNewswire/ -- Negotiating a good price on a new car can save hundreds or even thousands of dollars, but shoppers can save even more simply by choosing the right car to begin with. Purchase price is just one of the costs associated with vehicle ownership, and when the continuing costs of fuel, financing, insurance and depreciation are considered, saving a few bucks up front can cost more when all is said and done. Helping consumers shop smart and save money, Kelley Blue Book's expert editors today name the 2019 model-year brand and category winners of the eighth annual 5-Year Cost to Own Awards. These awards recognize new vehicles with the lowest projected ownership costs.



"Our 5-Year Cost to Own information breaks down typical ownership costs, so shoppers can evaluate the out-of-pocket expenses they will incur beyond the initial purchase price. Consumers could save money down the road by choosing a vehicle that best fits their needs and their long-term budget," said Eric Ibara, director of 5-Year Cost to Own for Kelley Blue Book. "This year, Subaru and Lexus claim the top brand and luxury brand positions. Subaru's key advantage is its high residual value, which lowers depreciation costs. Lexus offers consumers luxury vehicles at an affordable price and without expensive repairs down the road."

Available on Kelley Blue Book's KBB.com for new models, 5-Year Cost to Own information takes into consideration depreciation, expected fuel costs, finance and insurance fees, maintenance and repair costs, and state fees.

2019 Kelley Blue Book 5-Year Cost to Own Award Winners

2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARD: BRAND SUBARU

2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARD: LUXURY BRAND LEXUS

2019 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARDS: BY VEHICLE CATEGORY

COMPACT CAR: Kia Soul	MID-SIZE SUV/CROSSOVER – 3-
	ROW: Mitsubishi Outlander
MID-SIZE CAR: Honda Accord	FULL-SIZE SUV/CROSSOVER: Nissan Armada
FULL-SIZE CAR: Chevrolet Impala	LUXURY SUBCOMPACT
	SUV/CROSSOVER: Lexus UX
ENTRY-LEVEL LUXURY CAR:	LUXURY COMPACT
Acura ILX	SUV/CROSSOVER: Lexus NX
LUXURY CAR: Lexus GS	LUXURY MID-SIZE SUV/CROSSOVER
	- 2-ROW: Lexus RX

SPORTS CAR: FIAT 124 Spider	LUXURY MID-SIZE SUV/CROSSOVER - 3-ROW: INFINITI QX60
HYBRID/ALTERNATIVE ENERGY	LUXURY FULL-SIZE
CAR: Toyota Prius c	SUV/CROSSOVER: INFINITI QX80
ELECTRIC VEHICLE : Nissan LEAF	OFF-ROAD SUV/CROSSOVER: Jeep Wrangler
SUBCOMPACT	MID-SIZE PICKUP TRUCK: Toyota
SUV/CROSSOVER: Mazda CX-3	Tacoma
COMPACT SUV/CROSSOVER:	FULL-SIZE PICKUP TRUCK: Toyota
Subaru Crosstrek	Tundra
MID-SIZE SUV/CROSSOVER – 2-	MINIVAN: Honda Odyssey
ROW: Hyundai Santa Fe	

(2019 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book 5-Year Cost to Own data for the initial five-year ownership period).

Kelley Blue Book 5-Year Cost to Own information is developed using Kelley Blue Book Book Residual Values to calculate depreciation costs. Kelley Blue Book calculates total ownership costs for new vehicles by applying a sophisticated valuation methodology along with critical financial data from third-party providers.

For more information about the 2019 5-Year Cost to Own Award winners, please visit https://www.kbb.com/new-cars/5-year-cost-to-own-awards/.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week, the company provides market-reflective values on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Kelley Blue Book® Price Advisor tool, which provides a range for what consumers can reasonably expect to pay for a vehicle in their area. Car owners looking to sell immediately can also get a redeemable, transaction-ready offer with Kelley Blue BookSM Instant Cash Offer. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book launched its first international consumer-facing site in 2017. Kelley Blue Book is a Cox Automotive brand.

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