10 Best New-Car Deals For August 2017 By KBB.com

IRVINE, Calif., Aug. 8, 2017 /PRNewswire/ -- Following the announcement of our 10 Most Awarded Cars and 10 Most Awarded Brands of 2017, the expert editors at Kelley Blue Book www.kbb.com have compiled a list of their top 10 lease, financing and cash back deals for new models available this month – all from a handful of the automaker brands we recognized most this year.

"As dealers begin preparing their lots for incoming 2018 model-year vehicles, right now new-car shoppers can snag an excellent deal on a new 2017 model, with many offers extending through Labor Day," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Each vehicle on this month's list has won multiple KBB.com accolades this year, with the top spot on our list reserved for one of our 10 Best SUVs Under $25,000 for 2017 – the Toyota RAV4. Also featured is the Honda Accord, Kelley Blue Book's Most Awarded Car for 2017."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 31, 2017:

KBB.com 10 Best New-Car Deals of the Month – August 2017

Lease Deals[1]

Rank	Year	Make	Model	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Lease Term (months)	Monthly Payment[4]	Amount Due at Signing
1	2017	Toyota	RAV4	$25,370	$23,818	36 months	$199/month	$1,999 down
2	2017	Honda	Accord	$24,130	$21,365	36 months	$189/month	$1,999 down
3	2017	Toyota	Corolla	$21,330	$19,323	36 months	$159/month	$1,999 down
5	2017	Honda	HR-V	$23,255	$22,209	36 months	$179/month	$2,299 down
7	2017	Toyota	Camry	$23,955	$21,548	36 months	$189/month	$1,999 down
8	2017	Kia	Sportage	$24,095	$22,791	36 months	$199/month	$2,199 down
9	2017	Subaru	Outback	$26,520	$24,487	36 months	$229/month	$1,729 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Cash Back or Financing Deal[5]

4	2017	Kia	Soul	$18,595	$17,550	0% financing plus $1,000 cash back
6	2017	Ford	Fusion	$24,125	$22,185	$4,500 cash back
10	2017	Hyundai	Sonata	$22,785	$21,365	$4,100 cash back

[1]Certain restrictions and requirements may apply.

[2] MSRP is Manufacturer's Suggested Retail Price.

[3]The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on 8/4/17. Tax, title, license extra.

[4]Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

[5]Purchase payments assume cash back applied as down payment.

[*]Offers can vary by region, so check manufacturers website for availability and details before visiting a dealer.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to schedule an interview.

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