10 Best New-Car Deals For August 2017 By KBB.com

IRVINE, Calif., Aug. 8, 2017 / PRNewswire/ -- Following the announcement of our 10 Most Awarded Cars and 10 Most Awarded Brands of 2017, the expert editors at Kelley Blue Book www.kbb.com have compiled a list of their top 10 lease, financing and cash back deals for new models available this month – all from a handful of the automaker brands we recognized most this year.



"As dealers begin preparing their lots for incoming 2018 model-year vehicles, right now new-car shoppers can snag an excellent deal on a new 2017 model, with many offers extending through Labor Day," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Each vehicle on this month's list has won multiple KBB.com accolades this year, with the top spot on our list reserved for one of our 10 Best SUVs Under \$25,000 for 2017 – the Toyota RAV4. Also featured is the Honda Accord, Kelley Blue Book's Most Awarded Car for 2017."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 31, 2017:

KBB.com 10 Best New-Car Deals of the Month - August 2017

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book [®] Fair Purchase Price ³	Lease Term (months)	Monthly Payment ⁴	Amount Due at Signing
1	2017	Toyota	RAV4	\$25,370	\$23,818	36 months	\$199/month	\$1,999 down
	2017	Toyota	NAV4	φ25,570	φ23,010	36	φ199/IIIOIIIII	\$1,999
2	2017	Honda	Accord	\$24,130	\$21,365	months	\$189/month	down
3	2017	Toyota	Corolla	\$21,330	\$19,323	36 months	\$159/month	\$1,999 down
						36		\$2,299
5	2017	Honda	HR-V	\$23,255	\$22,209	months	\$179/month	down
						36		\$1,999
7	2017	Toyota	Camry	\$23,955	\$21,548	months	\$189/month	down
						36		\$2,199
8	2017	Kia	Sportage	\$24,095	\$22,791	months	\$199/month	down
						36		\$1,729
9	2017	Subaru	Outback	\$26,520	\$24,487	months	\$229/month	down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book [®] Fair Purchase Price ³	Cash Back or Financing Deal ⁵
------	------	------	-------	-------------------	--	---

						0%
						financing
						plus
						\$1,000
4	2017	Kia	Soul	\$18,595	\$17,550	cash back
						\$4,500
6	2017	Ford	Fusion	\$24,125	\$22,185	cash back
						\$4,100
10	2017	Hyundai	Sonata	\$22,785	\$21,365	cash back

¹Certain restrictions and requirements may apply.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to schedule an interview.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at https://plus.google.com/+kbb.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website <u>KBB.com</u>, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book Co., Inc. is a Cox Automotive™ brand.

About Cox Automotive

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 34,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues exceeding \$20 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit www.coxautoinc.com.

² MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book[®] Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on 8/4/17. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

^{*}Offers can vary by region, so check manufacturers website for availability and details before visiting a dealer.

SOURCE Kelley Blue Book

For further information: Andrew Nicolai, 949-293-5241, andrew.nicolai@coxautoinc.com; or Michelle Behar, 949-268-4259, michelle.behar@kbb.com

https://mediaroom.kbb.com/2017-08-08-10-Best-New-Car-Deals-For-August-2017-By-KBB-com