10 Best New-Car Deals for May 2017 by KBB.com

Kelley Blue Book Ranks Top Lease, Financing and Cash Back Deals Running Through Memorial Day

IRVINE, Calif., May 11, 2017 /PRNewswire/ -- With many buyers on the lookout for great deals in time for Memorial Day weekend, the expert editors at Kelley Blue Book www.kbb.com, the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have compiled a list of their top 10 lease, financing and cash back deals for new models available this month from a variety of automakers.

"For shoppers who want to acquire a new vehicle beforeMemorial Day and the summer travel season, this month's list offers excellent deals on a variety of luxury and non-luxury models," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "The number one spot on the list showcases one of the best-selling compact SUVs on the market, the Nissan Rogue, and the list also includes other crossovers plus sedans and even a well-regarded minivan."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through May 31, 2017:

KBB.com 10 Best New-Car Deals of the Month – May 2017

Lease Deals[1]

Rank	Year	Make	Model	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Lease Term (months)	Monthly Payment[4]	Amount Due at Signing
1	2017	Nissan	Rogue	$25,145	$23,098	36 months	$199/month	$2,399 down
4	2017	Infiniti	QX30	$30,945	$28,023	39 months	$279/month	$2,699 down
5	2017	Kia	Optima	$23,095	$21,757	36 months	$189/month	$1,999 down
6	2017	Acura	TLX	$32,950	$28,056	36 months	$279/month	$999 down
7	2017	Subaru	Outback	$26,520	$24,870	36 months	$229/month	$1,729 down
9	2017	Toyota	Sienna	$30,710	$28,038	36 months	$289/month	$1,999 down
10	2017	Lexus	CT 200h	$32,245	$29,678	36 months	$249/month	$1,499 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Cash Back or Financing Deal[5]
2	2017	Hyundai	Sonata	$22,785	$21,290	$3,350 cash back
3	2017	Ford	Escape	$24,645	$23,255	0% financing or $4,000 cash back
8	2016	Hyundai	Veloster	$18,835	$17,507	$4,000 cash back

[1]Certain restrictions and requirements may apply.

[2] MSRP is Manufacturer's Suggested Retail Price.

[3]The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on 5/5/17. Tax, title, license extra.

[4]Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

[5]Purchase payments assume cash back applied as down payment.

[6]Offers can vary by region, so check manufacturer's website for availability and details before visiting a dealer.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to schedule an interview.

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