

10 Best New-Car Deals For March 2017 By KBB.com

Bargains Abound from Entry-Level to Luxury in Kelley Blue Book's Top Lease, Financing, Cash Back Deals of Month

IRVINE, Calif., March 14, 2017 /PRNewswire/ -- If the thought of spring has you itching for a new set of wheels, there are several standout [new-car deals](#) available in March, according to the experts from Kelley Blue Book www.kbb.com, the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. After examining the latest new-car data, KBB.com editors have assembled their list of the 10 best lease, financing and cash back deals for new vehicles available in March 2017 from a variety of automakers.



"We're three months into 2017, and yet many dealers still have brand-new 2016 model-year vehicles sitting on their lots they can't wait to sell, and that presents a great opportunity for shoppers to get a good deal," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "If you're going to keep the car for the long haul the fact that it is a 2016 doesn't make much difference, but factor the model year in if you plan to flip the car in two or three years. It will be worth less than a comparable 2017. The good news is this month's list of the best deals truly offers something for everyone."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through March 31, 2017:

KBB.com 10 Best New Car Deals of the Month – March 2017

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment ⁴	Amount Due at Signing
1	2017	Infiniti	QX30	\$33,595	\$30,212	39 months	\$259/month	\$1,999 down
3	2017	Toyota	Sienna	\$37,070	\$34,356	36 months	\$289/month	\$1,999 down
5	2017	Lexus	CT 200h	\$32,245	\$29,707	36 months	\$249/month	\$1,499 down
7	2016	Kia	Optima	\$22,990	\$21,647	36 months	\$159/month	\$1,999 down
9	2017	Buick	Envision	\$43,245	\$40,871	36 months	\$299/month	\$3,699 down
10	2017	Nissan	Sentra	\$19,655	\$18,476	36 months	\$149/month	\$1,999 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back or Financing Deal ⁵
2	2016	Hyundai	Veloster	\$18,835	\$17,690	\$4,000 cash back
4	2017	Jeep	Cherokee	\$26,540	\$24,913	\$4,500 cash back
6	2016	Ford	Focus	\$19,390	\$18,062	\$3,000 cash back
8	2017	Volkswagen	Passat	\$23,260	\$20,606	0% financing plus \$1,000 cash back

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on March 10, 2017. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to schedule an interview.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb>.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2016 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for five consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive brand.

About Cox Automotive

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit www.coxautoinc.com.

SOURCE Kelley Blue Book

For further information: Andrew Nicolai, 949-293-5241, andrew.nicolai@coxautoinc.com; Brenna Buehler, 949-267-4781, brenna.buehler@kbb.com; Michelle Behar, 949-268-4259, michelle.behar@kbb.com

Additional assets available online:  [Photos \(1\)](#)

<https://mediaroom.kbb.com/2017-03-14-10-Best-New-Car-Deals-For-March-2017-By-KBB.com>