

Kelley Blue Book Names 2016 Best Buy Award Finalists

KBB.com's Premier Awards Honor Best Vehicle Choices Available in U.S. Market, Recognizing 49 Finalists Consisting of 18 Vehicle Makes in 12 Vehicle Categories

IRVINE, Calif., Oct. 13, 2015 /PRNewswire/ -- Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, today announces the Finalists for the 2016 Kelley Blue Book [Best Buy Awards](#), which will honor the top new model-year vehicle choices available in the U.S. market. These finalists undergo head-to-head comparison testing and evaluation by KBB.com's expert editorial team, and ultimately the winners in each category and an overall winner will be announced in November.

The Kelley Blue Book Best Buy Awards is a premier awards program designed to provide a significant service to American new-car buyers by identifying the cream of the crop of all available 2016 model-year vehicles. The finalist models are chosen on a set of criteria that identify overall vehicle quality and value, based both on proprietary Kelley Blue Book metrics and the expert evaluations of the KBB.com editorial staff. The awards are the culmination of a year-long regimen of expert vehicle evaluation and testing of nearly every new vehicle available in America, along with analysis of a broad swath of vehicle-related data, including vehicle pricing/transaction prices, 5-Year Cost-to-Own data (which includes depreciation, insurance, maintenance, financing, fuel, fees and taxes for new cars), consumer reviews and ratings, and vehicle sales/retail sales information.



"At Kelley Blue Book, everything we do is designed to help car shoppers make smart decisions, and the Best Buy Awards program is the culmination of a wide variety of data and expert vehicle evaluation efforts throughout the company," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com.

"While at the conclusion of the testing and evaluation period only 12 prestigious models will be deemed 2016 winners, it is a very high honor for a vehicle to be chosen as a finalist for these prominent awards. The automakers represented among this year's finalists offer car buyers with top-notch vehicle choices."

Of more than 300 new-car models available for 2016, Kelley Blue Book's expert editors have narrowed the field to a total of 49 Best Buy Award Finalists that include 18 vehicle makes across 12 major vehicle categories. At the conclusion of the test-evaluation regimen, winners will be named a Kelley Blue Book Best Buy in each of the 12 categories, along with an overall Best Buy of 2016 winner.

2016 Kelley Blue Book Best Buy Award Finalists

Small Car	Midsize SUV	Performance Car
2016 Honda Civic	2016 Ford Explorer	2016 Chevrolet Camaro
2016 Hyundai Elantra	2016 Honda Pilot	2016 Chevrolet Corvette
2016 Scion iM	2016 Mitsubishi Outlander	2016 Ford GT350
2016 Subaru Impreza	2016 Toyota Highlander	2016 Mazda MX-5 Miata
		2016 Scion FR-S

2016 Toyota Corolla	<u>Full-Size SUV</u> 2016 Chevrolet Tahoe 2016 Ford Expedition 2016 Toyota Sequoia	<u>Electric/Hybrid Car</u> 2016 Chevrolet Volt 2016 Toyota Mirai 2016 Volkswagen e-Golf
<u>Midsize Car</u> 2016 Chevrolet Malibu 2016 Honda Accord 2016 Hyundai Sonata 2016 Kia Optima 2016 Mazda MAZDA6 2016 Toyota Camry	<u>Minivan</u> 2016 Honda Odyssey 2016 Kia Sedona 2016 Toyota Sienna	<u>Luxury Car</u> 2016 Acura ILX 2016 Lexus GS 2016 Mercedes-Benz C-Class
<u>Full-Size Car</u> 2016 Chevrolet Impala 2016 Chrysler 300 2016 Hyundai Genesis 2016 Nissan Maxima 2016 Toyota Avalon	<u>Pickup Truck</u> 2016 Chevrolet Colorado 2016 Ford F-150 2016 Nissan Titan 2016 Toyota Tacoma	<u>Luxury SUV</u> 2016 Acura MDX 2016 Lexus RX 2016 Lincoln MKX 2016 Volvo XC90
<u>Small SUV</u> 2016 Honda CR-V 2016 Honda HR-V 2016 Hyundai Tucson 2016 Mazda CX-3		

For more information about the 2016 Kelley Blue Book Best Buy Award Finalists, please visit <http://www.kbb.com/car-news/all-the-latest/2016-best-buy-awards-nominees/2000012520/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb>.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

Photo -




<http://photos.prnewswire.com/prnh/20151012/276258LOGO>

Logo - <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>

SOURCE Kelley Blue Book

For further information: Chintan Talati, 949-267-4855, chintan.talati@kbb.com or Joanna Pinkham, 404-568-7135, joanna.pinkham@kbb.com or Brenna Robinson, 949-267-4781, brenna.robinson@kbb.com or Michelle Behar, 949-268-4259, michelle.behar@kbb.com

Additional assets available online:  [Photos \(2\)](#)

<https://mediaroom.kbb.com/2015-10-13-Kelley-Blue-Book-Names-2016-Best-Buy-Award-Finalists>