

# 2015 New York International Auto Show's Hottest Tickets are Revealed

**Kelley Blue Book's Managing Editor, Micah Muzio, introduces the expanding line-up from Scion with a sedan and a hatchback, Hyundai's all-new 2016 Tucson and reveals pricing for the exclusive Mercedes AMG G65**

NEW YORK, April 7, 2015 /PRNewswire/ --

## **Scion's Dual Vehicle Launch Opens Striking Options for Younger Drivers**

Experience the interactive Multimedia News Release here:

<http://www.multivu.com/players/English/7435051-kelley-blue-book-nyias-2015>

### *In Evolution of Brand, Scion Introduces Fun Hatchback and First-Ever Sedan*

In one thrilling act, two new Scion vehicles owned the stage on the eve of the New York International Auto Show. The iM offers young buyers a fun-to-drive, high-style, high-content, high-MPG rated hatchback for a whole lot less than they'd expect. Sharing the spotlight was the all-new Scion iA. It's Scion's first-ever sedan, remarkably sporty and very affordable. Both vehicles will arrive in dealerships this fall.

Scion Group Vice President Doug Murtha said, "The iM and the iA expand the Scion lineup to reach more young drivers with their changing needs and motivations. Each vehicle brings a uniquely Scion interpretation of style, practicality and fun."

### **All-New 2016 Hyundai Tucson Crossover Debuts At New York International Auto Show**

#### *Hyundai's New Compact Crossover Offers Sporty Styling, Outstanding Efficiency and Cutting-edge Safety Technologies*

Hyundai today unveiled its all-new Tucson crossover utility vehicle at the New York International Auto Show. The new Tucson offers a fresh, sporty exterior and appealing interior design while making overall fuel efficiency a top priority, with significantly enhanced fuel economy ratings over the previous model. Further, the new Tucson, when equipped with Automatic Emergency Braking, is expected to receive a

Top Safety Pick+ from the Insurance Institute for Highway Safety (IIHS). For 2016, advanced safety technologies such as Automatic Emergency Braking with pedestrian detection, Lane Departure Warning System, Blind Spot Detection, Rear Cross-traffic Alert, Lane Change Assist, Backup Warning Sensors and standard rearview camera also will be offered. The new Tucson will arrive at Hyundai dealers in July.

### **Mercedes-Benz Announces Pricing on 2016MY Mercedes-AMG G65**

*An SUV in a Class of its Own to Start at \$217,900\**

Mercedes-Benz USA announced pricing today for the ultra-exclusive 2016 Mercedes-AMG G65. Starting at an MSRP of USD \$217,900, this model joins the G550 and G63 AMG in the U.S. lineup in November 2015. It is also the fourth exclusive AMG model priced above \$200,000: SL65 (\$215,250), S65 sedan (\$222,000), and S65 Coupe (\$230,900).


Powered by a V12 bi-turbo engine, the G65 AMG delivers 621 hp and 738 lb-ft. of torque, with an estimated 0-60 mph acceleration in 5.3 seconds. The G-Class is the only off-road vehicle in its class to combine the electronic traction system 4ETS with a transfer case and three 100% differential locks.

The G-Class made its official debut in Fall 2002, and CY2014 sales of the G-Class were higher than ever in the U.S. with 3,090 units delivered to customers (1,428 G550 and 1,662 G63 AMG). Standard and optional equipment and more detailed specifications will be available closer to the November 2015 U.S. market introduction.



SOURCE Kelley Blue Book

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