

# 2015 Best Buy Award Video Content Available from Kelley Blue Book's KBB.com

IRVINE, Calif., Dec. 31, 2014 /[PRNewswire](#)/ -- Video content on a variety of the 2015 Best Buy Award winners from Kelley Blue Book, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, is now available to view and download, including the overall, truck, small car, sports/performance car and luxury SUV/crossover winners.

The Kelley Blue Book Best Buy Awards are designed to provide a significant service to new-car buyers by identifying the cream of the crop of all available 2015 model-year vehicles. The all-new awards are the culmination of a year-long regimen of expert vehicle evaluation and testing of nearly every new vehicle available in America, along with analysis of a broad swath of vehicle-related data, including vehicle pricing/transaction prices, 5-Year Cost-to-Own data (which includes depreciation, insurance, maintenance, financing, fuel, fees and taxes for new cars), consumer reviews and ratings, and vehicle sales/retail sales information. Of more than 300 new-car models available for 2015, Kelley Blue Book's expert editors initially narrowed the field to 49 [Best Buy Award Finalists](#) in 12 major vehicle categories and then spent several weeks testing and evaluating all of the finalists head-to-head to ultimately determine the winners.

To view the multimedia assets associated with this story, please click: <http://www.multivu.com/players/English/7297831-kelley-blue-book-2015-best-buy-awards/>

To view all Kelley Blue Book Editorial content related to the 2015 Best Buy Awards, please click: <http://kbb.com/car-news/all-the-latest/best-buy-awards/2000011397/>

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