

Expect Everything from the 2015 Los Angeles Auto Show; High-end Luxury, a Magic Crossover, Concepts and the newest in Clean Technology

Kelley Blue Book's VP and Editorial Director, Jack Nerad introduces the Mercedes Maybach S-Class, Honda's Newest Crossover the HR-V, Scion's iM Concept, and Nissan's "Self-Cleaning" electric Leaf

LOS ANGELES, Nov. 26, 2014 /[PRNewswire](#)/ -- 2016 Mercedes-Maybach S600

With the world premiere in Guangzhou and the presentation in Los Angeles, the new Mercedes-Maybach S-Class was unveiled almost simultaneously in its two key markets of China and the USA. The US will launch with the Mercedes-Maybach S600 in April 2015.

To view the multimedia assets associated with this release, please click:
<http://www.multivu.com/players/English/7384551-los-angeles-auto-show-laas-2015/>

"The history of prestige vehicles made by Daimler extends back to the earliest days of the motor car. We have now commenced a new chapter with the Mercedes-Maybach S-Class," points out Ola Kallenius, member of the Divisional Board of Mercedes-Benz Cars responsible for sales. "As an addition to the portfolio of S-Class sedans, the Mercedes-Maybach S-Class sets new standards in the luxury segment. The vehicle satisfies the very highest requirements in terms of exclusivity appointments and comfort."

Mercedes-Maybach is not an equipment line – it is a sub-brand that in the future will provide Mercedes-Benz vehicles in an even more exclusive form. Alongside Mercedes-AMG, Mercedes-Maybach is thus the second sub-brand in the Mercedes-Benz brand world. Providing both prestige and exclusivity, it is aimed at customers for whom status is important.

2016 HONDA HR-V CROSSOVER

The all-new 2016 Honda HR-V crossover, unveiled at the 2014 Los Angeles International Auto Show, blends the styling of a coupe, the toughness, space and utility of a SUV and the quality of a Honda in one sporty, personal and versatile multi-dimensional vehicle. The well-equipped HR-V, launching at Honda dealerships nationwide early next year, will enter the fast-growing entry crossover

market with dynamic yet refined exterior styling, fun-to-drive performance, class-leading fuel economy ratings and unmatched interior spaciousness and cabin versatility.

Utilizing a new global platform, the all-new Honda HR-V has the most spacious and versatile cabin in its class. Utilizing its unique platform design with a center-mounted fuel tank and reconfigurable second-row "Magic Seat," the completely new HR-V has voluminous interior space along with a flexible cabin featuring multiple seating/cargo modes. With 100.1 cu. ft. of passenger volume (LX) and 58.8 cu. ft. of cargo volume with the second row seats down, the HR-V has space to rival some competitors' mid-size SUV offerings.

SCION iM CONCEPT

Whether it's exploring the mountains or playing at the beach, Los Angeles offers adventures off every freeway. Young people just need a vehicle to get them, and all their gear, to their destination in style. The new Scion iM Concept car is designed with that in mind.

The iM Concept is a five-door compact hatchback with sporty looks inspired by those seen on the European touring car racing circuit. The concept brings in captivating styling with edgy, geometric grille inserts, deep air intakes and fog lights. The custom-blended "Incrediblue" paint is complemented by matte silver and gunmetal accents.

To create a grounded appearance ready for the road, the iM Concept has wide aerodynamics and a lower ride height. The performance inspiration carries through into the 19-inch forged alloy wheels and sporty performance tires. Vented front rotors and 4-piston calipers work with the adjustable height racing suspension to complete the racecar-influenced design.

"The tastes of today's younger buyers have evolved. They want a car that provides excitement and individuality, as well as the comfort, technology and reliability that Scion offers," said Scion Vice President Doug Murtha. "The iM Concept combines sleek styling with the versatility of a modern hatchback to catch the eye of Scion customers. Stay tuned for more on how we will bring this vision to the road."

NISSAN CREATES "WORLD'S CLEANEST CAR" – A ZERO EMISSIONS NISSAN LEAF WITH SELF-CLEANING NANO-PAINT TECHNOLOGY

What do you get when you combine the world's best-selling zero-emission all-electric car with innovative paint technology that repels mud, rain and everyday dirt? Answer: a very special Nissan LEAF electric vehicle that might just be the "world's cleanest car."

Created to demonstrate its potential use in future production vehicles, this Nissan LEAF's exterior was treated with a specially engineered superhydrophobic and oleophobic paint that is designed to repel water and oils.

The "self-cleaning" paint, called Ultra-Ever Dry®, creates a protective layer of air between the paint and environment, effectively stopping standing water and road spray from creating dirty marks on the LEAF's surface. Nissan is one of the first carmakers to apply this technology to a vehicle.

The coating has been undergoing testing by engineers at Nissan Technical Center Europe. So far it has responded well to common-use cases including rain, spray, frost, sleet and standing water.

Nissan will continue to consider the coating technology as a future aftermarket option.



Kelley Blue Book
KBB.COM
The Trusted Resource

To view the multimedia assets associated with this release, please click:
<http://www.multivu.com/players/English/7384551-los-angeles-auto-show-laas-2015/>

SOURCE Kelley Blue Book

For further information: Brenna Robinson, 1-949-267-4781, berobinson@kbb.com,
Joanna Pinkham, 1-404-568-7135, jpinkham@kbb.com

Additional assets available online:  [Photos \(1\)](#)

<https://mediaroom.kbb.com/2014-11-26-Expect-Everything-from-the-2015-Los-Angeles-Auto-Show-High-end-Luxury-a-Magic-Crossover-Concepts-and-the-newest-in-Clean-Technology>