

New-Car Buyer's Guides Help Shoppers Decide Which Vehicle Right for Them

IRVINE, Calif., July 15, 2014 /PRNewswire/ -- The process of buying a new car can be quite an overwhelming task, even though the end result is exciting. A new car is one of the largest purchase decisions one makes in life, and shoppers want confidence that they are choosing not only the right vehicle segment for them, but also the specific model that best suits their needs, before shelling out their hard-earned money. But with so many great options to choose from, how is one to know which one is best? New-car shoppers can check out segment information, vehicle details, model comparisons, and helpful advice from the editors of Kelley Blue Book in all-new segment-based Buyer's Guides on KBB.com. Highlights include:

- KBB.com's expert editors detail vehicle information and helpful buying advice to aid shoppers in determining which vehicle is right for them in eight of the most popular new-car segments.
- KBB.com features the following new-car guides: [2014 Compact Car Buyer's Guide](#), [2014 Midsize Sedan Buyer's Guide](#), [2014 Compact SUV Buyer's Guide](#), [2014 Midsize SUV Buyer's Guide](#), [2014 Minivan Buyer's Guide](#), [2014 Pickup Truck Buyer's Guide](#), [2014 Small Luxury Sedan Buyer's Guide](#) and [2014 Midsize Luxury Sedan Buyer's Guide](#).
- Each KBB.com Buyer's Guide features helpful information about the top vehicles in that particular segment, including: what's new; key vehicle features and options; pricing and value information; head-to-head comparisons, when applicable (for example, Honda Civic versus Toyota Corolla in the Compact Sedan segment); popular alternatives (for example, would a Midsize SUV suit one better than a Minivan); what's next looking ahead for that segment; and more.
- The KBB.com Buyer's Guides serve as a one-stop shop for everything one needs to know when thinking about buying a new car in that segment.

Logo - <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb>.

Media Contacts:

Chintan Talati	Joanna Pinkham	Brenna Robinson	Natalie Kumaratne
949-267-4855	404-568-7135	949-267-4781	949-267-4770
ctalati@kbb.com	jpinkham@kbb.com	berobinson@kbb.com	nkumaratne@kbb.com

SOURCE Kelley Blue Book

Additional assets available online:  [Photos \(1\)](#)

<https://mediaroom.kbb.com/2014-07-15-New-Car-Buyers-Guides-Help-Shoppers-Decide-Which-Vehicle-Right-for-Them>