

10 Best Hybrid Cars Under \$30,000 Named By KBB.com

Kelley Blue Book Editors Highlight the Top Affordable Hybrid Vehicles

IRVINE, Calif., Feb. 17, 2014 /PRNewswire/ -- New-car shoppers looking to make the switch from all gas to a [hybrid vehicle](#) may be surprised to know they have more than 20 models to choose from that are priced under the \$30,000 mark. Sorting through all these options, the expert editors at Kelley Blue Book www.kbb.com, the leading provider of new and used car information, have chosen their list of the [10 Best Hybrid Cars Under \\$30,000](#). By hand-picking the top hybrids out of all the available choices, the KBB.com experts have simplified the decision process by aiding shoppers in making the most informed car buying choice.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"With many hybrid vehicles priced under \$30,000, shoppers are confronted not only with complicated new technology but also with unfamiliar nameplates," said Jack R. Nerad, executive editorial director of Kelley Blue Book. "The goal of the list is to help consumers who might be new to hybrid vehicles get a head start in identifying a vehicle that will fulfill their needs. Topping our list is the Toyota Prius with the best fuel economy, undeniable practicality, and exceptionally high resale value. It's truly the king of all hybrids."

KBB.com's 10 Best Hybrids Under \$30,000 of 2014

Rank	Vehicle
1	2014 Toyota Prius
2	2014 Honda Accord Hybrid
3	2014 Toyota Camry
4	2014 Toyota Prius V
5	2014 Ford Fusion
6	2014 Acura ILX
7	2014 Ford C-Max Hybrid
8	2014 Toyota Prius c
9	2014 Volkswagen Jetta
10	2014 Subaru XV Crosstrek

The deals listed below are added information and were not taken into consideration in assembling the 10 Best Hybrids Under \$30,000 list. The KBB.com Editorial team chose the vehicles on their recommended list based on a vehicle's overall attributes and value in comparison with other models in their segment and price class. Fair Purchase Price, which reports what other shoppers are paying for new cars this week, also was a factor in the overall analysis.

Lease Deals¹

Year	Make	Model	Trim	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2014	Toyota	Prius	Two Hatchback	\$25,010	\$23,569	24	\$289	\$999
2014	Toyota	Camry	LE Hybrid Sedan	\$26,950	\$24,247	24	\$279	\$999
2014	Toyota	Prius V	Two Wagon	\$27,560	\$25,474	24	\$339	\$999

2014	Ford	Fusion	SE Hybrid	\$27,995	\$26,105	36	\$279	\$2,999
2014	Volkswagen	Jetta	Hybrid SE Sedan	\$28,080	\$27,097	36	\$299	\$2,349

Cash Back Deals⁴

Year	Make	Model	Trim	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Monthly Payment	Cash Back ⁵
2014	Ford	C-Max Hybrid	SE Wagon	\$25,995	\$25,163	\$440	\$1,000

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on February 4, 2014. Tax, title, license extra.

⁴Cash back deals assume 60 months at default APR 3.5%.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the 10 Best Hybrid Cars Under \$30,000, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-hybrid-cars-under-30000-2014/2000010238/>.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a majority-owned subsidiary of Cox Enterprises.

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For further information: Chintan Talati, 949-267-4855, ctalati@kbb.com, Joanna Pinkham, 404-568-7135, jpinkham@kbb.com, Brenna Robinson, 949-267-4781, berobinson@kbb.com, Natalie Kumaratne, 949-267-4770, nkumaratne@kbb.com

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