

# KBB.com: 10 Best New-Car Deals For February Including President's Day Weekend

**Kelley Blue Book Names This Month's Top Lease, Cash Back Deals; 2014 Nissan Altima Incentive Ranked No. 1 for Second Consecutive Month**

IRVINE, Calif., Feb. 14, 2014 /PRNewswire/ -- Shoppers will be pleasantly surprised to learn a great place to start the search for their next new car is by looking through current sales. Helping shoppers to make the most informed car purchasing decisions, the expert editors at Kelley Blue Book [www.kbb.com](http://www.kbb.com), the leading provider of new and used car information, have highlighted the 10 best February [lease and cash back deals](#) from a variety of auto manufacturers.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"Shoppers are sure to find a great deal on the new car that suits their lifestyle best with our latest list, offering a wide selection ranging from the electric five-seater Nissan LEAF to the Ram 1500 Quad Cab," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. "Taking the top spot on the list for the second consecutive month is the 2014 Nissan Altima, which also took spots on KBB.com's [10 Best Sedans Under \\$25,000](#) and [12 Best Family Car of 2014 lists](#). The combination of its impressive fuel economy, modern and stylish upgrades, and a monthly payment under \$200 makes this car a strong and appealing contender in a segment that is filled with great choices."

Below are the KBB.com Editors' picks for the hottest new-car lease and cash back deals, available through February 28, 2014:

## February New-Car Deal Picks from KBB.com

### Lease Deals<sup>1</sup>

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2014	Nissan	Altima	2.5 S Sedan 4D	\$23,440	\$21,959	36	\$189	\$1,999
3	2013	Lexus	CT	CT 200h Hatchback 4D	\$32,960	\$30,544	27	\$299	\$0
4	2014	Nissan	Pathfinder	S Sport Utility 4D	\$31,410	\$28,822	36	\$259	\$2,399
5	2014	Ford	Flex	SEL Sport Utility 4D	\$34,595	\$32,312	24	\$189	\$3,789
6	2014	Cadillac	ATS	2.0L Turbo Standard Sedan 4D	\$36,020	\$33,535	36	\$299	\$3,599
7	2013	Nissan	LEAF	S Hatchback 4D	\$29,650	\$26,987	36	\$199	\$1,999
8	2014	Ram	1500 Quad Cab	Express Pickup 4D 6 1/3 ft	\$31,800	\$30,305	36	\$259	\$1,359
9	2014	Volkswagen	Passat	2.5L S Sedan 4D	\$22,765	\$19,897	36	\$189	\$2,349

### Cash Back Deals

Rank	Year	Make	Model	Trim	MSRP <sup>2</sup>	Kelley Blue Book® Fair Purchase Price <sup>3</sup>	Monthly Payment <sup>4</sup>	Cash Back <sup>5</sup>
2	2014	Ford	Focus	SE Sedan	\$19,310	\$18,010	\$273	\$3,000

				4D				
10	2013	Nissan	Maxima	S Sedan 4D	\$31,810	\$29,211	\$468	\$3,500

<sup>1</sup>Certain restrictions and requirements may apply.

<sup>2</sup>MSRP is Manufacturer's Suggested Retail Price.

<sup>3</sup>The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on February 7, 2014. Tax, title, license extra.

<sup>4</sup>Monthly payment assumes 60 months at default APR 3.5%

<sup>5</sup>Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/>.

For more information and news from Kelley Blue Book's KBB.com, visit [www.kbb.com/media/](http://www.kbb.com/media/), follow us on Twitter at [www.twitter.com/kelleybluebook](http://www.twitter.com/kelleybluebook) (or @kelleybluebook), like our page on Facebook at [www.facebook.com/kbb](http://www.facebook.com/kbb), and get updates on Google+ at <https://plus.google.com/+kbb>.

#### **About Kelley Blue Book ([www.kbb.com](http://www.kbb.com))**

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a majority-owned subsidiary of Cox Enterprises.

SOURCE Kelley Blue Book

For further information: Chintan Talati, 949-267-4855, [ctalati@kbb.com](mailto:ctalati@kbb.com), or Joanna Pinkham, 404-568-7135, [jpinkham@kbb.com](mailto:jpinkham@kbb.com), or Brenna Robinson, 949-267-4781, [berobinson@kbb.com](mailto:berobinson@kbb.com), or Natalie Kumaratne, 949-267-4770, [nkumaratne@kbb.com](mailto:nkumaratne@kbb.com)

<https://mediaroom.kbb.com/2014-02-14-KBB-com-10-Best-New-Car-Deals-For-February-Including-Presidents-Day-Weekend>