

10 Best Luxury Cars Under \$40,000 Of 2014 Named By KBB.com; Cadillac ATS Ranked No. 1

Top Luxury Cars That Won't Break the Bank Determined By Kelley Blue Book Expert Editors

IRVINE, Calif., Jan. 29, 2014 /PRNewswire/ -- Luxury transportation is now more attainable than the days of "Daddy Warbucks." In the midst of the holiday season, new-car shoppers can step up into a [luxury car](#) without breaking the bank by checking the expert recommended list of [10 Best Luxury Cars Under \\$40,000](#) from Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

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In the season when budgets are air tight, the KBB.com Editors have hand-picked a selection of new cars they have recommend for those considering a luxury vehicle, but don't want to end up in the red. The list includes both sedans and coupes, but also features three SUVs, all of which have a starting price under \$40,000.

"In these days of escalating vehicle prices shoppers might be pleasantly surprised to find a wide variety of affordable luxury vehicles on our 10 Best Luxury Cars Under \$40,000 list," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "The American market is now filled with a wide variety of luxury offerings, and many luxury manufacturers are venturing downscale while maintain their brand values. The [2014 Cadillac ATS](#) took the No.1 spot with a compelling mix of bold style, surprising performance and a starting price in the low \$30,000 range."

KBB.com's 10 Best Luxury Cars Under \$40,000 of 2014

| Rank | Vehicle |
|------|------------------------------|
| 1 | 2014 Cadillac ATS |
| 2 | 2014 BMW 3 Series |
| 3 | 2014 Audi A5 |
| 4 | 2014 Lexus IS |
| 5 | 2014 Infiniti Q50 |
| 6 | 2014 Lexus ES |
| 7 | 2014 Mercedes-Benz CLA-Class |
| 8 | 2014 Acura RDX |
| 9 | 2014 Buick Enclave |
| 10 | 2014 Volvo S60 |

The deals listed below are added information and were not taken into consideration in assembling the 10 Best Luxury Cars Under \$40,000 list. The KBB.com Editorial team

chose the vehicles on their recommended list based on a vehicle's overall attributes and value in comparison with other models in their segment and price class. Fair Purchase Price, which reports what other shoppers are paying for new cars this week, also was a factor in the overall analysis.

Lease Deals¹

| Year | Make | Model | Trim | MSRP ² | Kelley Blue Book® Fair Purchase Price ³ | Lease Term (months) | Monthly Payment | Amount Due at Signing |
|------|---------------|-----------|---------------------------|-------------------|--|---------------------|-----------------|-----------------------|
| 2014 | Cadillac | ATS | 2.0L Turbo Standard Sedan | \$36,020 | \$34,006 | 36 | \$299 | \$3,599 |
| 2014 | BMW | 3 Series | 328i Sedan | \$41,325 | \$38,255 | 36 | \$389 | \$3,864 |
| 2014 | Lexus | IS | IS 250 Sedan | \$36,860 | \$34,464 | 27 | \$349 | \$1,999 |
| 2014 | Infiniti | Q50 | 3.7 Premium Sedan | \$40,455 | \$38,003 | 39 | \$369 | \$3,999 |
| 2014 | Lexus | ES | Sedan | \$37,380 | \$35,361 | 27 | \$349 | \$2,999 |
| 2014 | Mercedes-Benz | CLA-Class | CLA250 Coupe | \$33,925 | \$32,697 | 36 | \$329 | \$3,623 |
| 2014 | Acura | RDX | Sport Utility | \$35,415 | \$33,531 | 36 | \$399 | \$1,999 |
| 2014 | Buick | Enclave | Convenience Sport Utility | \$39,665 | \$37,801 | 24 | \$349 | \$4,459 |
| 2014 | Volvo | S60 | T5 Sedan | \$36,865 | \$34,978 | 36 | \$329 | \$3,529 |

Cash Back Deals⁴

| Year | Make | Model | Trim | MSRP ² | Kelley Blue Book® Fair Purchase Price ³ | Monthly Payment | Cash Back ⁵ |
|------|-------|---------|---------------------------|-------------------|--|-----------------|------------------------|
| 2014 | Buick | Enclave | Convenience Sport Utility | \$39,665 | \$37,801 | \$349 | \$1,000 |
| 2014 | Volvo | S60 | T5 Premier Sedan | \$36,865 | \$34,978 | \$329 | \$500 |

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on January 10, 2014. Tax, title, license extra.

⁴Cash back deals assume 60 months at default APR 3.5%

⁵Purchase payments assume cash back applied as down payment.

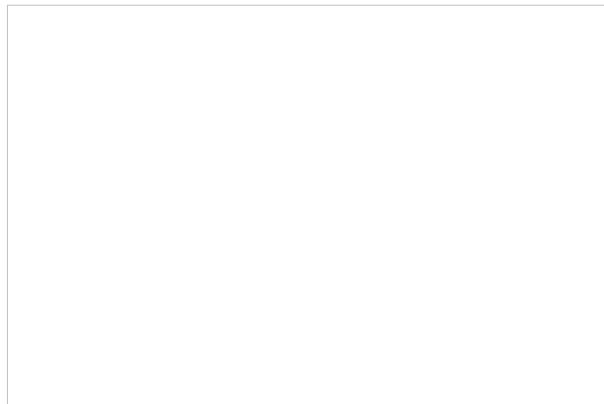
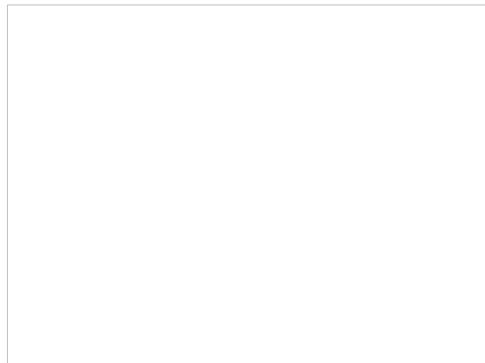
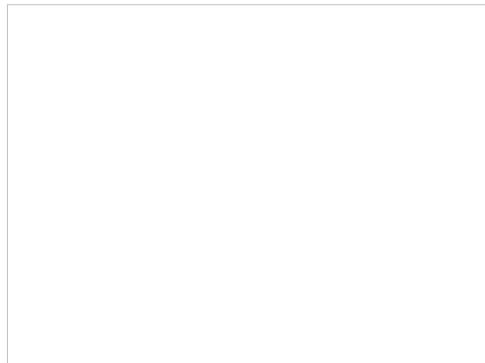
To see KBB.com's full coverage of the 10 Best Luxury Cars under \$40,000, including vehicle photography, pricing details and editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-luxury-cars-under-40000-2014/2000009897/>.

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