10 Best Luxury Cars Under $40,000 Of 2014 Named By KBB.com; Cadillac ATS Ranked No. 1

Top Luxury Cars That Won't Break the Bank Determined By Kelley Blue Book Expert Editors

IRVINE, Calif., Jan. 29, 2014 /PRNewswire/ -- Luxury transportation is now more attainable than the days of "Daddy Warbucks." In the midst of the holiday season, new-car shoppers can step up into a luxury car without breaking the bank by checking the expert recommended list of 10 Best Luxury Cars Under $40,000 from Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

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In the season when budgets are air tight, the KBB.com Editors have hand-picked a selection of new cars they have recommend for those considering a luxury vehicle, but don't want to end up in the red. The list includes both sedans and coupes, but also features three SUVs, all of which have a starting price under $40,000.

"In these days of escalating vehicle prices shoppers might be pleasantly surprised to find a wide variety of affordable luxury vehicles on our 10 Best Luxury Cars Under $40,000 list," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "The American market is now filled with a wide variety of luxury offerings, and many luxury manufacturers are venturing downscale while maintain their brand values. The 2014 Cadillac ATS took the No.1 spot with a compelling mix of bold style, surprising performance and a starting price in the low $30,000 range."

KBB.com's 10 Best Luxury Cars Under $40,000 of 2014

Rank	Vehicle
1	2014 Cadillac ATS
2	2014 BMW 3 Series
3	2014 Audi A5
4	2014 Lexus IS
5	2014 Infiniti Q50
6	2014 Lexus ES
7	2014 Mercedes-Benz CLA-Class
8	2014 Acura RDX
9	2014 Buick Enclave
10	2014 Volvo S60

The deals listed below are added information and were not taken into consideration in assembling the 10 Best Luxury Cars Under $40,000 list. The KBB.com Editorial team

chose the vehicles on their recommended list based on a vehicle's overall attributes and value in comparison with other models in their segment and price class. Fair Purchase Price, which reports what other shoppers are paying for new cars this week, also was a factor in the overall analysis.

Lease Deals[1]

Year	Make	Model	Trim	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Lease Term (months)	Monthly Payment	Amount Due at Signing
2014	Cadillac	ATS	2.0L Turbo Standard Sedan	$36,020	$34,006	36	$299	$3,599
2014	BMW	3 Series	328i Sedan	$41,325	$38,255	36	$389	$3,864
2014	Lexus	IS	IS 250 Sedan	$36,860	$34,464	27	$349	$1,999
2014	Infiniti	Q50	3.7 Premium Sedan	$40,455	$38,003	39	$369	$3,999
2014	Lexus	ES	Sedan	$37,380	$35,361	27	$349	$2,999
2014	Mercedes-Benz	CLA-Class	CLA250 Coupe	$33,925	$32,697	36	$329	$3,623
2014	Acura	RDX	Sport Utility	$35,415	$33,531	36	$399	$1,999
2014	Buick	Enclave	Convenience Sport Utility	$39,665	$37,801	24	$349	$4,459
2014	Volvo	S60	T5 Sedan	$36,865	$34,978	36	$329	$3,529

Cash Back Deals[4]

Year	Make	Model	Trim	MSRP[2]	Kelley Blue Book® Fair Purchase Price[3]	Monthly Payment	Cash Back[5]
2014	Buick	Enclave	Convenience Sport Utility	$39,665	$37,801	$349	$1,000
2014	Volvo	S60	T5 Premier Sedan	$36,865	$34,978	$329	$500

[1]Certain restrictions and requirements may apply.

[2] MSRP is Manufacturer's Suggested Retail Price.

[3]The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on January 10, 2014. Tax, title, license extra.

[4]Cash back deals assume 60 months at default APR 3.5%

[5]Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the 10 Best Luxury Cars under$40,000, including vehicle photography, pricing details and editorial reviews, please visit http://www.kbb.com/car-reviews-and-news/top-10/best-luxury-cars-under-40000-2014/2000009897/.

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Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. For two years running, Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year in the 2012 and 2013 Harris Poll EquiTrend® study. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes

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For further information: Chintan Talati, 949-267-4855, ctalati@kbb.com; Brenna Robinson, 949-267-4781, berobinson@kbb.com; Natalie Kumaratne, 949-267-4770, nkumaratne@kbb.com

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