10 Best Suvs Under \$25,000 Of 2014 Named By KBB.com

Kelley Blue Book Expert Editors Highlight Top Affordable SUVs for 2014; Honda CR-V Leads for Second Consecutive Year

IRVINE, Calif., Jan. 21, 2014 /PRNewswire/ -- Whether it's utility, style, fuel economy or pure excitement you're looking for, there's something for everyone on the expert recommended list of 10 Best SUVs Under \$25,000 from Kelley Blue Book www.kbb.com, the leading provider of new and used car information. Shoppers in the market for an affordable new SUV have plenty of options to choose from in this second annual Top 10 list.

(Logo: http://photos.prnewswire.com/prnh/20121108/LA08161LOGO)

"The vehicles on our 2014 edition of the 10 Best SUVs under \$25,000 list are not only affordable, but also are sensible, stylish and feature all-new in-vehicle technology," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "We chose the 2014 Honda CR-V to lead the pack for the second year in a row because of its well-rounded manner and stellar reliability. Any SUV on this hand-selected list is sure to impress, especially this time of year when utility vehicles are most appreciated."

KBB.com's 10 Best SUVs Under \$25,000 of 2014

Rank	Vehicle
1	2014 Honda CR-V
2	2014 Mazda CX-5
3	2014 Nissan Rogue
4	2014 Ford Escape
5	2014 Subaru Forester
6	2014 Hyundai Santa Fe Sport
7	2014 Jeep Cherokee
8	2014 Toyota RAV 4
9	2014 Kia Sorento
10	2014 Jeep Wrangler

The deals listed below are added information and were not taken into consideration in assembling the 10 Best SUVs Under \$25,000 list. The KBB.com Editorial team chose the vehicles on their recommended list based on a vehicle's overall attributes and value in comparison with other models in their segment and price class. Fair Purchase Price, which reports what other shoppers are paying for new cars this week, also was a factor in the overall analysis.

Lease Deals¹

Year	Make	Model	Trim	MSRP ²	Kelley Blue Book [®] Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2014	Honda	CR-V	LX Sport Utility	\$23,775	\$22,472	36	\$239	\$2,199
2014	Subaru	Forester	2.5i Sport Utility	\$22,820	\$21,455	36	\$239	\$1,939

2014	Jeep	Wrangler	Sport	\$23,390	\$22,197	36	\$319	\$2,499
			SUV					

Cash Back Deals⁴

Year	Make	Model	Trim	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Monthly Payment	Cash Back ⁵
2014	Ford	Escape	SE Sport Utility	\$26,445	\$24,983	\$199	\$2,000
2014	Hyundai	Santa Fe	Sport	\$25,825	\$24,433	\$269	\$750
2014	Jeep	Cherokee	Sport SUV 4D	\$23,990	\$23,150	\$259	\$500
2014	Toyota	RAV 4	LE Sport Utility	\$24,160	\$22,660	\$329	\$500
2014	Kia	Sorento	LX Sport Utility	\$24,950	\$23,550	\$239	\$2,000

¹Certain restrictions and requirements may apply.

To see KBB.com's full coverage of the 10 Best SUVs under \$25,000, including vehicle photography, pricing details and editorial reviews, please visit http://www.kbb.com/car-reviews-and-news/top-10/best-suvs-under-25000-2014/2000009884/.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its toprated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. For two years running, Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year in the 2012 and 2013 Harris Poll EquiTrend $^{\circledR}$ study. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a majorityowned subsidiary of Cox Enterprises.

² MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on January 10, 2014. Tax, title, license extra.

⁴Cash back deals assume 60 months at default APR 3.5%

⁵Purchase payments assume cash back applied as down payment.

SOURCE Kelley Blue Book

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