Kelley Blue Book Highlights The 10 Best Lease Deals For October

KBB.com Reports This Month's Hottest Lease Deals on New Models; Cash Back Deals Reaching \$5,500

IRVINE, Calif., Oct. 25, 2013 /<u>PRNewswire</u>/ -- It's officially fall, and time to start thinking about all the money you'll be spending in the upcoming holiday months. Helping new-car shoppers to avoid breaking the bank, expert editors from Kelley Blue Book <u>www.kbb.com</u>, the leading provider of new and used car information have highlighted this month's <u>new-car lease and cash back deals</u> available nationwide from a variety of auto manufacturers.

(Logo: http://photos.prnewswire.com/prnh/20121108/LA08161LOGO)

"Just in time as we head into colder months and utility plays a consideration factor for many shoppers, there are great deals available on popular models Ford Escape and Expedition, and Honda Pilot," said Jack R. Nerad, executive editorial director and senior analyst at Kelley Blue Book. "SUVs have become more fuel efficient in recent years, making them more attractive for shoppers who need the space."

Below are the KBB.com Editors' picks for the hottest new-car lease and cash back deals, available through November 4, 2013:

October New-Car Deal Picks from KBB.com

Year	Make	Model	Trim	MSRP ²	Kelley Blue Book [®] Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2013	Toyota	Camry	LE	\$23,490	\$21,331	36	\$259	\$0
2013	Toyota	Prius Plug-in	Hatchback 4D	\$32,810	\$30,602	36	\$329	\$400
2013	Honda	Crosstour	EX	\$28,060	\$25,232	36	\$300	\$0
2013	Honda	Pilot	LX 2WD	\$30,350	\$27,473	36	\$269	\$2,499
2013	Toyota	Venza	LE	\$28,660	\$26,210	36	\$299	\$0

Lease Deals¹

Cash Back Deals⁴

				Blue Book [®] Fair Purchase Price ³	Payment	Back
ord	Escape	SE 2WD	\$25,965	\$24,506	\$396	\$2,750
ord	Flex	SE 2WD XLT	\$31,795	\$30,037	\$446	\$5,500
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2013	Ford	Expedition	3100P	\$41,600	\$38,755	\$605	\$5,500
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2013	Chrysler	300	4D	\$31,340	\$29,134	\$462	\$3,750
2013	Dodge	Charger	SE	\$27,290	\$25,505	\$409	\$3,000

¹Certain restrictions and requirements may apply.

² MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on October 25, 2013. Tax, title, license extra.

⁴Cash back deals assume 60 months at default APR 3.5%

To see KBB.com's full coverage of the Best Car Deals of the Month, including vehicle photography, pricing details and editorial reviews, please visit http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/.

For more information and news from Kelley Blue Book's KBB.com, visit <u>www.kbb.com/media/</u>, follow us on Twitter at <u>www.twitter.com/kelleybluebook</u> (or @kelleybluebook), like our page on Facebook at <u>www.facebook.com/kbb</u>, and get updates on Google+ at

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About Kelley Blue Book (<u>www.kbb.com</u>)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In and Suggested Retail Values, and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. For two years running, Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year in the 2012 and 2013 Harris Poll EquiTrend[®] study. Kelley Blue Book Co., Inc. is a subsidiary of AutoTrader Group, which includes AutoTrader.com, vAuto, VinSolutions and HomeNet Automotive. AutoTrader Group is a majority-owned subsidiary of Cox Enterprises.

SOURCE Kelley Blue Book

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