

KBB.com Offers 10 Steps For Selling Your Car

Reach Millions of Serious Car Shoppers with a Private Seller Ad on Kelley Blue Book's Top-Rated Website

IRVINE, Calif., Aug. 13, 2013 /PRNewswire/ -- With tools and information for every step of the car-selling process, from determining your vehicle's value to setting your asking price, Kelley Blue Book www.kbb.com, the leading provider of new and used car information, today offers [10 Steps for Selling Your Car](#).

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"Whether you are looking to offload your car quickly or if you'd rather wait until you get the best possible offer, it is smart to start with a little preparation," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "Selling a car doesn't have to be a stressful or difficult experience. With these 10 steps, you are well on your way to getting the price you deserve."

KBB.com: 10 Steps for Selling Your Car

Step 1: Gather Your Car's Information

Many people overlook this step until the very end, but the selling process really starts with rounding up your vehicle's paperwork. The car's title, service records and original sales documents are the big three.

Step 2: Know Your Car's True Condition

You may think your car "drives like new" and shines like a baby seal, but its value will depend on its actual condition, so you'll need to be both knowledgeable and realistic about it.

Step 3: Decide Whether to Trade-In or Sell It Yourself

Once you know the true condition of your car, the next step is to decide whether to sell it yourself or trade it in to a dealership -- since the pricing of your car varies depending on which method you use.

Step 4: Increase Your Car's Resale Value

Whether you sell the car yourself or trade it in to a dealer, you will want to do the little things - and maybe also fix the big things - to boost your car's value, such as replacing a dead light, or repairing a windshield chip or crack. If your car has been well maintained, bring a vehicle history report and any maintenance records to show a potential buyer.

Step 5: Set the Asking Price for Your Car

If you've spent money improving your car's condition, your car's value has probably changed as well. Check your Blue Book® Value during the week you're ready to sell, as this will help you price your car appropriately.

Step 6: Create an Online Ad That Sells

If you've decided to sell your car privately, it's time to get the word out to the largest audience possible. Websites like KBB.com and AutoTrader.com offer online classifieds services that put your car in front of thousands of active shoppers in your area in a matter of minutes. With a detailed description and several good photos, you can stand out to the buyers who are most likely to be interested in your car.

For the remaining recommendations for selling your car from KBB.com, please visit <http://www.kbb.com/sell-your-car/steps-to-sell-your-car/>.

Armed with helpful information for selling a car, owners now have the opportunity to list their car for sale on KBB.com. For more information on how to sell your car on Kelley Blue Book's KBB.com, please visit <http://www.kbb.com/sell-your-car/>.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.

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