10 Best New Sedans Under \$25,000 Named by KBB.com; Honda Accord Ranked No. 1

Kelley Blue Book Editors Help Car Shoppers Discover Which Affordable New Sedan is Right for Them

IRVINE, Calif., July 9, 2013 <u>PRNewswire</u>/ -- Shoppers in the market for an affordable new sedan can see which models the experts recommend most in the list of <u>10 Best Sedans Under \$25,000 for 2013</u> from Kelley Blue Book <u>www.kbb.com</u>, the leading provider of new and used car information.

(Logo: http://photos.prnewswire.com/prnh/20121108/LA08161LOGO)

While the marketplace of new sedans in the sub-\$25,000 price point has never been stronger, that also leaves car shoppers with more questions about which model really is right for them. In this new list on KBB.com, editors provide their insights and rank what they think are this year's 10 Best Sedans Under \$25,000, ultimately naming the completely redesigned 2013 Honda Accord No. 1.

"While other mid-size cars have threatened its dominance, now we can definitively say that the Accord is back on top, with the completely overhauled 2013 model hitting No. 1 on our list of the 10 Best Sedans Under \$25,000," said Jack R. Nerad, executive editorial director for Kelley Blue Book's KBB.com. "The latest Honda Accord is as refined as any previous edition, but with a newfound sense of sporty style and cool new technologies that are as user-friendly as the car itself."

KBB.com's 10 Best Sedans Under \$25,000 for 2013

Rank	Vehicle
1	2013 Honda Accord
2	2013 Volkswagen Passat
3	2014 Mazda MAZDA6
4	2013 Nissan Altima
5	2013 Ford Fusion
6	2013 Honda Civic
7	2013 Volkswagen Jetta
8	2013 Toyota Camry
9	2013 Buick Verano
10	2013 Kia Optima

To see KBB.com's full coverage of the 10 Best Sedans Under \$25,000 for 2013, including vehicle photography, pricing details and editorial reviews, please visit http://www.kbb.com/car-reviews-and-news/top-10/best-sedans-under-25000-2013/.

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About Kelley Blue Book (<u>www.kbb.com</u>)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars,

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