10 Best SUVs Under \$25,000 Of 2013 Named By KBB.com

Kelley Blue Book Editors Rank This Year's Top Picks for Affordable New SUVs, Name Honda CR-V No. 1

IRVINE, Calif., May 22, 2013 /PRNewswire/ -- Shoppers in the market for an affordable new SUV can see which models the experts recommend most in the list of 10 Best SUVs Under \$25,000 of 2013 from Kelley Blue Book www.kbb.com, the leading provider of new and used car information. In this inaugural list from KBB.com, the editors ranked the 2013 Honda CR-V at the top of the pack.

(Logo: http://photos.prnewswire.com/prnh/20121108/LA08161LOGO)

"Far more flexible than a sedan but more affordable, maneuverable and fuel-efficient than a full-size SUV, today's compact SUV is a masterful mix of style and practicality," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "And it's an exciting time to be shopping the segment, because eight of this year's 10 handpicked standouts are totally redesigned or first-ever models. We ranked the perennially popular Honda CR-V No. 1 because it is so outstandingly reliable and exceptionally easy to get along with."

Rank	2013 Model-Year Vehicle	60-Month Residual Value	5-Year Cost to Own ¹	60-Month Residual Value ²
1	Honda CR-V	\$12,140	\$35,336	49%
2	Mazda CX-5	\$8,240	\$36,205	36%
3	Ford Escape	\$8,619	\$36,992	37%
4	Toyota RAV4	\$12,262	\$36,773	48%
5	Kia Sorento	\$8,460	\$45,988	30%
6	Hyundai Santa Fe Sport	\$10,540	\$41,044	39%
7	Subaru Forester	\$10,036	\$39,063	40%
8	Jeep Wrangler	\$12,716	\$38,114	55%
9	Volkswagen Tiguan	\$7,658	\$41,550	30%
10	Buick Encore	\$8,982	\$38,956	36%

KBB.com's 10 Best SUVs Under \$25,000 of 2013

To see KBB.com's full list and editorial commentary for the 10 Best SUVs of 2013, please visit http://www.kbb.com/car-reviews-and-news/top-10/best-suvs-under-25000-2013/.

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About Kelley Blue Book (<u>www.kbb.com</u>)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing

¹ Kelley Blue Book 5-Year Cost to Own sourced on May 14, 2013.

²Kelley Blue Book[®] Residual Values sourced from May/June 2013 book.

and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.

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