

10 New Cars That Exude Attitude From KBB.com

List Features a Wide Range of Vehicle Types and Price-Points for Standout New Cars

IRVINE, Calif., May 15, 2013 /PRNewswire/ -- For the new-car shopper seeking a personality-filled ride, the editors of Kelley Blue Book's www.kbb.com, the leading provider of new and used car information, have compiled a list of [10 Cars that Exude Attitude](#).

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

For many, a new set of wheels is not merely something purely functional to get them from place to place. A lot of shoppers look for a new car that makes a statement, appreciating the fact that cars have personalities, just like humans. Some cars are Type A, ready to burn rubber, while other cars are Type B, more laid-back. Just as most people strike a balance that helps them blend in, so do most cars. But for every 100 'Ordinary Joes' there's a Dennis Rodman, and amid the sea of Camrys there's a Camaro making waves. Some cars -- and their drivers -- just exude attitude.

"KBB.com's list of 10 Cars that Exude Attitude showcases vehicles that stand out from the crowd, cars that our editors think have undeniable personality," said Jack R. Nerad, executive editorial director and executive market analyst of Kelley Blue Book's KBB.com. "From a sub-\$20,000 subcompact to an exotic six-figure sports car, our list demonstrates that drivers can buy attitude-filled rides at many different price-points."

Sample Selection from KBB.com's 10 Cars that Exude Attitude List, with Editorial Commentary

2013 Lamborghini Aventador

With nearly 700 horsepower pumping from its V12 to all four wheels, the Aventador easily puts the super in supercar. Yet one doesn't need to rocket from 0-60 mph in under three seconds or top out at 217 mph to behold the Aventador's bravado. Lamborghini's \$400,000 flagship has striking design, even by Lamborghini standards. This is automotive attitude in the extreme.

2013 Chevrolet Camaro

Those sinister headlights. The brawny shoulders. That hunkered-down profile. Even if you ignored the thundering powerplants beneath the bulging hood, it's impossible to ignore the Camaro's ultra-aggressive aesthetics. The Camaro is the automotive equivalent of a Venice Beach bodybuilder flexing for the crowds.

2013 Mini Cooper Paceman

The newest member of the Mini family is an amalgamation of its various siblings, boasting coupe-like looks and the additional space and available all-wheel drive of the Countryman. The result is a maxed-up Mini that mixes the best traits of each yet retains its own distinct design and buck-the-trend persona.

2013 Nissan Juke

With its odd name and odder looks, Nissan's diminutive crossover SUV can't help but stand out among vehicles even twice its size. But underneath that polarizing skin is something almost everyone can appreciate: a turbocharged engine that gives the Juke plenty of pep while returning up to 32 mpg.

To see the full list of 10 Cars that Exude Attitude from the editors of Kelley Blue Book's KBB.com, visit <http://www.kbb.com/car-reviews-and-news/top-10/cars-with-attitude-2013/>.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb/>.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book Co., Inc. is a wholly owned subsidiary of AutoTrader Group.

SOURCE Kelley Blue Book

For further information: Chintan Talati, 949-267-4855, ctalati@kbb.com, or Joanna Pinkham, 949-268-3079, jpinkham@kbb.com, or Brenna Robinson, 949-267-4781, berobinson@kbb.com, or Natalie Kumaratne, 949-267-4770, nkumaratne@kbb.com

<https://mediaroom.kbb.com/2013-05-15-10-New-Cars-That-Exude-Attitude-From-KBB-com>