

# Kelley Blue Book's Sneak Peek from the New York International Auto Show

**Managing Editor Micah Muzio Puts You on the Inside Track at the Show**

NEW YORK, April 3, 2013 /PRNewswire/ -- 2013 marks the 113th anniversary of the New York Int'l Auto Show, North America's first and largest attended auto show. Featuring 1,000 vehicles plus the latest in tech, safety and innovation in nearly 900,000 sq ft., it is one of the hottest tickets in town.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/60466-kelley-blue-book-kbb-com-2013-new-york-auto-show-nyias-the-new-cars>

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## **2014 Mazda6**

Strongly influenced by the TAKERI Concept, the 2014 Mazda6 makes no excuses for its style, safety & spunk – qualities sadly absent in the mid-size sedan segment. A complete redesign & reimagining of what a sports sedan should be, this all-new Mazda6 features the sweeping lines of the KODO "Soul of Motion" design language as well as fully incorporates the full suite of SKYACTIV technologies. Named a "Top Safety Pick+" by the Insurance Institute for Highway Safety (IIHS), the 2014 Mazda6 is also the first production vehicle to feature the world's first capacitor-based regeneration system to power all a vehicle's electrical components, a system called i-ELOOP and is the first Mazda in North America to feature the SKYACTIV-D clean diesel engine. With best in class highway 38MPG, the 2014 Mazda6 starts at \$20,880.

## **2014 Honda Odyssey Touring Elite®**

The 2014 Honda Odyssey Touring Elite® is making its debut at the 2013 New York International Auto Show (NYIAS), setting the new 'ultimate family vehicle' standard. Thoroughly refreshed for 2014, the Odyssey Touring Elite® provides core safety upgrades, sharpened exterior styling and a revised interior with a host of new features and technologies designed to make the segment's benchmark minivan even better.

Demonstrating trademark Honda innovation, the 2014 Odyssey Touring Elite® will also mark the debut of HondaVAC™, the first-ever in-vehicle vacuum system. Available exclusively in the Odyssey Touring Elite® trim, the all-new HondaVAC™ system is part of a thorough refresh of the Honda Odyssey for the 2014 model year, adding to its already class-leading fuel economy ratings and unmatched safety ratings. The 2014 Odyssey will go on sale at Honda dealerships nationwide this summer.

## **2014 Equus**

Hyundai Motor America today introduced the redesigned 2014 Equus premium luxury sedan in a North American debut at the New York International Auto Show. The Equus freshening includes key aspects of luxury buyer appeal, including exterior and interior design, ride, handling and vehicle control dynamics, material selection, driver technology displays and advanced safety features. Just some of the highlights of the Equus are:

- New front bumper fascia and grille design
- Redesigned instrumental panel and center stack
- Redesigned center console and shift lever design

- Revised tuning for both enhanced ride comfort and chassis control  
The Equus also features
- Standard Blue Link® – safety, service and infotainment telematics system
- Standard smart cruise control with full stop & go function (from 0 mph)
- Heads-up display (HUD)
- Vehicle around-view camera system

### **2014 Mitsubishi Mirage**

Making a triumphant return to the North American marketplace, the all-new 2014 Mitsubishi Mirage 5-door sub-compact is the most fuel-efficient non-hybrid gasoline vehicle available in America. With a manufacturer-estimated fuel economy of 40 mpg combined/37 mpg city/44 mpg highway (CVT-equipped model), the all-new Mirage is an affordable and stylish hatchback with best-in-class fuel efficiency. With a better power-to-weight ratio than the Chevy Spark, the all-new Mirage provides eager acceleration in urban stop-and-go driving along with exemplary highway fuel economy. What's more, an ECO drive indicator illuminates to let the driver know when they are driving in a manner that allows for utmost fuel efficiency.

SOURCE Kelley Blue Book

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