

10 Best Car Deals Of The Month From KBB.com: Editors Highlight Enticing Offers On New Cars Projected To Best Hold Value

Editors Hand-Select Deals on New Cars that Recently Won 2013 Kelley Blue Book Best Resale Value Awards

IRVINE, Calif., Dec. 14, 2012 /PRNewswire/ -- Because considering [resale value](#) down the road is an important part of getting a good deal when buying a new car today, KBB.com is featuring the 10 best deals currently available on new cars that recently won 2013 Best Resale Value Awards from Kelley Blue Book www.kbb.com, the leading provider of new and used car information. For the latest [10 Best Car Deals of the Month](#) list, KBB.com's expert editors and analysts hand-selected a group of enticing offers currently available on 2013 Kelley Blue Book Best Resale Value Award winners.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

"Many car shoppers don't realize that depreciation (or loss of value over time) is typically their primary expense during vehicle ownership, so considering resale value is extremely important when choosing which new car to buy," said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book. "With great deals offered on many vehicles at the end of the year, new-car shoppers can take advantage by checking out some of the lucrative offers available right now on class-leading popular models that Kelley Blue Book projects will hold their value best over time."

KBB.com's 10 Best Car Deals of the Month - 2013 Best Resale Value Awards Edition - Sample Selection

2013 Honda Accord LX Sedan

2013 Kelley Blue Book Best Resale Value: Mid-Size Car
Fair Purchase Price: \$22,572
60-month APR: 0.9%
Monthly Payment: \$385
36-month Lease: \$2,299 down, \$249/month
Offer Expires: 1/02/13

2013 Toyota Tacoma Double Cab PreRunner

2013 Kelley Blue Book Best Resale Value: Mid-Size Pickup Truck
Fair Purchase Price: \$25,355
60-month APR: 2.9%
Monthly Payment: \$454
36-month Lease: \$1,999 down, \$279/month
Offer Expires: 1/07/13

2013 Chevrolet Volt

2013 Kelley Blue Book Best Resale Value: Electric Vehicle
Fair Purchase Price: \$38,183
60-month APR: 2.9%
Monthly Payment: \$684
36-month Lease: \$2,749 down, \$299/month
Offer Expires: 1/02/13

2013 Jeep Wrangler Sport 2-door

2013 Kelley Blue Book Best Resale Value: Compact SUV/Crossover

Fair Purchase Price: \$22,715

60-month APR: 2.9%

Monthly Payment: \$407

36-month Lease: \$2,499 down, \$319/month

Offer Expires: 1/02/2013

2013 Lexus GS 350

2013 Kelley Blue Book Best Resale Value: Luxury Car

Fair Purchase Price: \$44,870

60-month APR: 2.9%

Monthly Payment: \$804

27-month Lease: \$3,699 down, \$499/month

Offer Expires: 1/02/13

For the remaining five vehicles on the 10 Best Car Deals of the Month list, including full editorial commentary for each model and the rank order, please visit <https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/>.

For KBB.com's latest list of the 10 Best Car Deals of the Month, Kelley Blue Book experts examined the incentives and offers currently available on winners of a 2013 Kelley Blue Book Best Resale Value Award and chose to feature 10 models that they felt not only had attractive financial offerings, but also wide consumer appeal. Kelley Blue Book® Fair Purchase Price listed for each vehicle was taken from KBB.com on December 7, 2012 (Fair Purchase Price is updated weekly based on actual new-car transactions and shows shoppers the price people are typically paying a dealer for a new car). Monthly payment assumes \$0 down (unless otherwise stated) and does not account for taxes, fees or any additional incentives. Shoppers are advised to check the manufacturer's website for details and availability.

For more information and news from Kelley Blue Book's KBB.com, visit www.kbb.com/media/, follow us on Twitter at www.twitter.com/kelleybluebook (or @kelleybluebook), like our page on Facebook at www.facebook.com/kbb, and get updates on Google+ at <https://plus.google.com/+kbb/>.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year by the 2012 Harris Poll EquiTrend® study. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.

SOURCE Kelley Blue Book

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